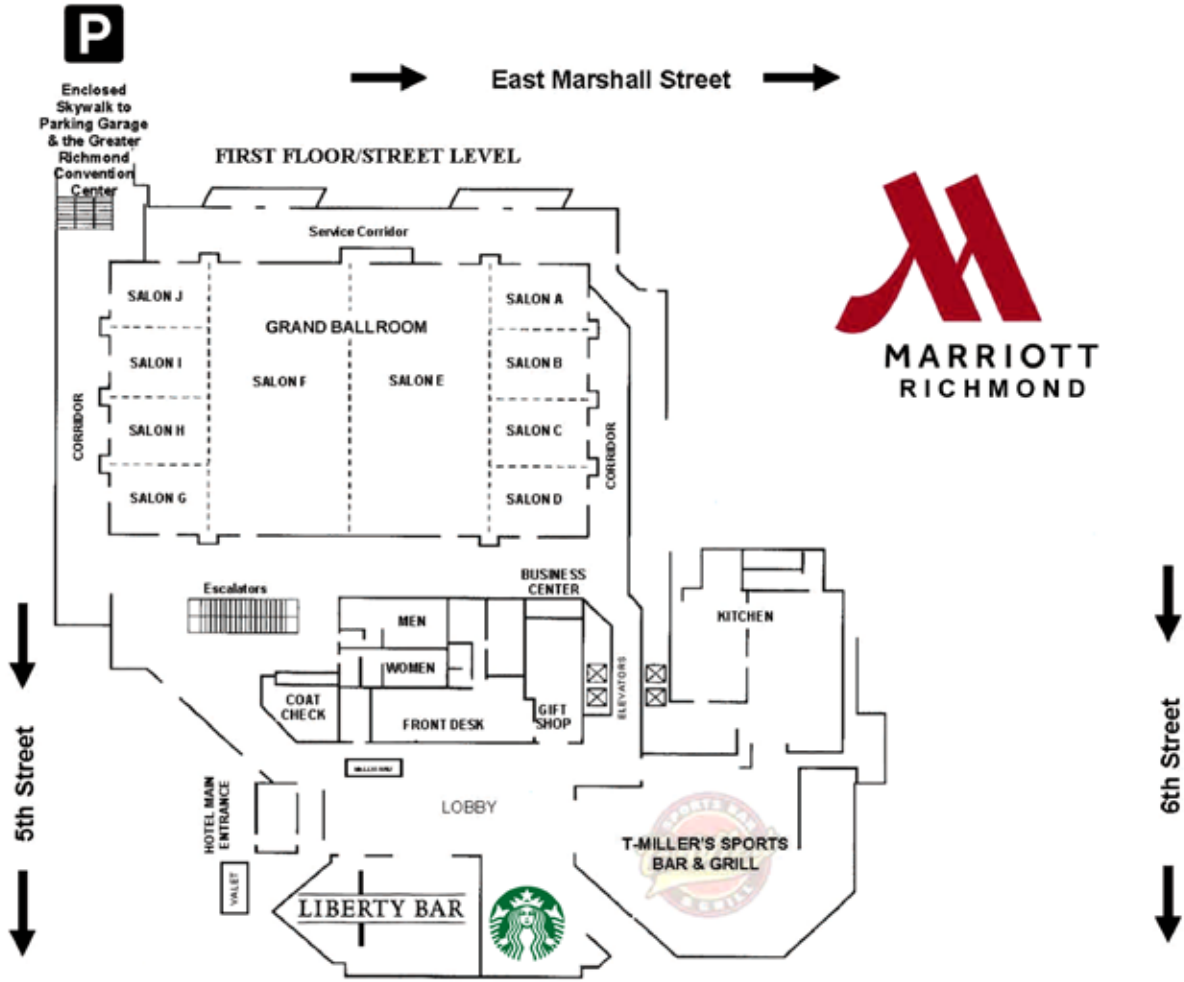


CONFERENCE PROGRAM

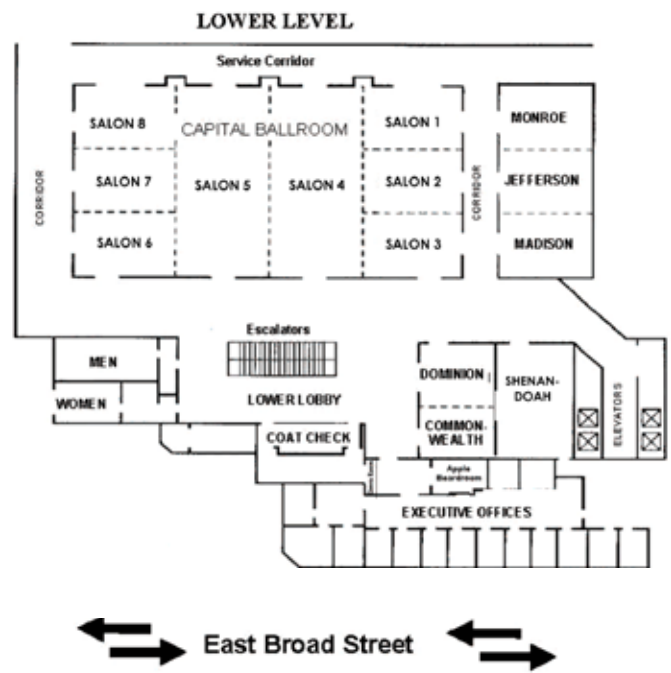
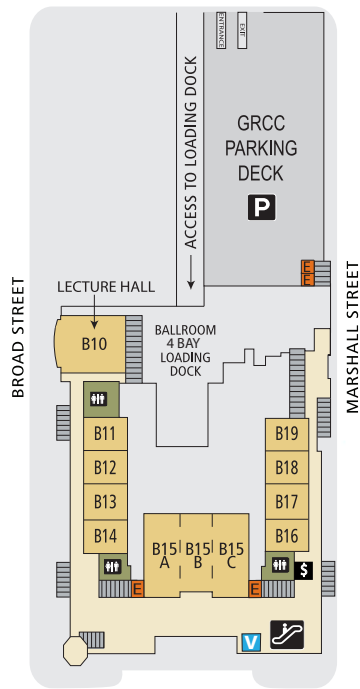
LIBRARIES
@ THE CENTER

Virginia Library Association Annual Conference

October 21–23, 2015 • RICHMOND MARRIOTT AND CONVENTION CENTER



Greater Richmond Convention Center



Contents

President’s Message 5

Conference Schedule 6

Keynote Speakers..... 9

Awards and Scholarships 10

Wednesday Schedule 12

Thursday Schedule 14

Come Visit Neighboring Libraries 28

Why Americans Love Their Public Libraries 30

Friday Schedule 33

Poster Sessions 45

Vendors 49

Conference Committee 2015 58

Conference Sponsors 58

Richmond Events and Info 58

In locations, RM stands for Richmond Marriott and GRCC stands for Greater Richmond Convention Center.

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President's Message

Welcome to Richmond for the 2015 Virginia Library Association annual conference. We are thrilled to be in the state's capital this year, and in addition to an exciting program, there will be a wide range of opportunities to enjoy all that the city has to offer. A conference app will be available to make it fun and easy to choose and locate a session or nearby activity.

This year's theme, **Libraries @ The Center**, challenges the notion that libraries are losing their relevance in today's technological world. In fact, libraries remain at the center: for students and teachers in K-12 schools, for college and university faculty and students, and for the public at large. Indeed, what other institution can say it has an impact on the cultural, social, educational, and civic fabric of our lives? We're pleased that you are here to celebrate the vital role libraries continue to play in our communities by creating new environments for exploration, learning, interaction, and imagination.

We are proud to feature two nationally recognized Virginia authors as our keynote speakers this year: Carrie Brown is the author of six acclaimed novels, including *Rose's Garden* and *The Last First Day*; her latest work, *The Stargazer's Sister*, an historical novel set in 19th-century England, will appear in January 2016. Ms. Brown will speak at the opening session on Thursday morning. Lydia Netzer's *Shine Shine Shine* was one of 100 *New York Times* Book Review Notable Books in 2012; she is also the author of *How to Tell Toledo from the Night Sky*. Ms. Netzer will join us at the second general session on Friday morning.

Two pre-conferences take place on Wednesday afternoon: The VLA Presentation Academy that debuted earlier this year will take place for a new group of attendees; Introduction to Open Educational Resources (OER) for Libraries explores the growing use of free, openly licensed content. Two ticketed-tours also take place on Wednesday: go behind the scenes of the Community Idea Stations WCVE public radio and TV station or enjoy a private tour of the Virginia Supreme Court Library.

Thursday night at the Marriott includes a ticketed dinner with husband and wife Virginia writers and illustrators Tom Angleberger and Cece Bell. Earlier this year, Cece was awarded the Newbery Honor for her graphic novel *El Deafo*—the first time a Newbery Honor has ever been awarded to a comic. Tom is best known for his *New York Times* bestselling series, *Origami Yoda*. The annual social, this year featuring Trivia Night, follows.

Richmond is becoming well known as a hot spot for food and drink, and several dine around options are being offered on both Wednesday and Thursday evenings. Transportation will be provided from the Marriott to selected locations in Carytown, taking you steps away from just about anything your taste buds desire. A craft brewery tour, stopping at four locations (beginning with dinner) will be a highly



Suzy Szasz Palmer

coveted reservation-only option. And as our good luck would have it, we're in town for Restaurant Week! For a list of participating restaurants, check out <http://richmondrestaurantweek.com/>.

VLACRL will hold its "conference within a conference," open to everyone with sessions on Thursday and Friday. This year we are also partnering with the Virginia Association of Law Libraries, which will provide additional offerings on Thursday. Finally, thanks to the generosity of Virginia Commonwealth University Libraries, Dr. Wayne A. Wiegand will be a featured lunch speaker on Friday at the Library of Virginia. Often referred to as the "Dean of American library historians," Dr. Wiegand's most recent book is *Part of Our Lives: A People's History of the American Public Library*.

Please be sure to visit with vendors in the Exhibit Hall, and thank them for their part in helping to make this conference happen. They are here to provide you with information about their products and services, and many of them sponsor events and contribute to our scholarships. And speaking of scholarships, don't forget to check out the all-important VLA Scholarship baskets on display—and buy your tickets!

If you have any questions during your time at the conference, please see me or any Conference Committee member, or visit the Registration Booth in the Exhibit Hall. I hope you have a great time in RVA.

Suzy Szasz Palmer, President
Virginia Library Association

VLA Annual Conference

VLACRL Conference-within-a-conference

VALL Joint Conference

Wednesday, October 21

- 1:00 pm–5:00 pm Preconference: VLA Presentation Academy. Registration required.
- 1:30 pm–4:30 pm Tour: The Community Idea Stations (radio and television). Transportation provided. Reservations required, space is limited.
- 2:00 pm–5:00 pm Preconference: Introduction to Open Educational Resources (OER) for Libraries. Registration required.
- 3:00 pm–4:00 pm Tour: Virginia Supreme Court and Library. Reservations required, space is limited.
- 6:00 pm–1:30 am VLA New Members Round Table Pub Crawl. Transportation provided.

Thursday, October 22

- 9:00 am–10:00 am Ribbon Cutting and Registration Packet Pick Up. Coffee, tea, and light breakfast provided.
- 10:00 am–11:30 am Welcome and Keynote Address with Carrie Brown
- 11:45 am Box Lunch Distribution in Exhibit Hall. Ticket required.
- 12:30 pm–1:15 pm Concurrent Sessions
- 1:30 pm–2:15 pm Concurrent Sessions
- 2:30 pm–3:15 pm Concurrent Sessions
- 3:15 pm–4:00 pm Visit the Exhibit Hall/Coffee and Snack Break/Virginia Library Association College and Research Libraries Poster Sessions.
- 4:00 pm–4:45 pm Concurrent Sessions
- 4:00 pm–6:00 pm VIVA Users' Group Meeting and Reception
- 5:00 pm–6:00 pm Various Receptions/Business Meetings
- 5:30 pm–10:30 pm Craft Brewery Tour. Registration required.
- 6:00 pm–8:00 pm Dinner with Cece Bell and Tom Angleberger. Ticket required, seating is limited.
- 6:00 pm–10:30 pm Dine-Arounds. Transportation provided. Registration required.
- 8:00 pm–11:00 pm VLA All-Conference Social

Friday, October 23

- 8:30 am Exhibit Hall Opens. Coffee, tea, and light breakfast provided.
- 9:00 am–9:30 am Scholarship and Awards Presentation/VLA Business Meeting
- 9:30 am–10:30 am Keynote Address with Lydia Netzer
- 10:45 am–11:15 am Visit the Exhibits.
- 11:15 am–12:00 pm Concurrent Sessions
- 12:00 pm–1:15 pm Lunch on Your Own
- 12:00 pm–1:15 pm Luncheon with Dr. Wayne A. Wiegand at the Library of Virginia. Reservations required, space is limited. Lunch provided by Virginia Commonwealth University.
- 12:30 pm–2:00 pm Jefferson Cup Luncheon with Gail Jarow. Ticket required, seating is limited.
- 1:15 pm–2:00 pm Concurrent Sessions
- 2:00 pm Exhibit Hall closes/Scholarship Raffle Basket Winners Announced
- 2:30 pm–3:15 pm Concurrent Sessions
- 3:30 pm–4:15 pm Concurrent Sessions
- 4:15 pm Safe Travels! Mark your calendar for October 26-28, 2016 at The Omni Homestead Resort.

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Keynote Speakers

Thursday, October 22, 10:30 – 11:30 am
RM, Lower Level Salons 1–8

Carrie Brown

Carrie Brown is the author of six acclaimed novels—most recently *The Last First Day*—and a collection of short stories, *The House on Belle Isle*. A new novel, *The Stargazer's Sister* (Pantheon), will be published in January 2016. She has won many awards for her work, including a National Endowment for the Arts fellowship, the Barnes and Noble Discover Award, the Janet Heidinger Kafka Prize, The Great Lakes Book Award, and, twice, the Library of Virginia Award for fiction. Her short fiction has appeared in journals including *One Story*, *Glimmer Train*, *The Georgia Review*, and *The Oxford American*. Her work has been translated into several languages, and she has read at literary festivals, libraries, bookstores, and colleges and universities across the country. She taught for many years at Sweet Briar College in Virginia, and was a Distinguished Visiting Professor of Creative Writing at Hollins University.



Friday, October 23, 9:30 – 10:30 am
RM, Lower Level Salons 1–8

Lydia Netzer

Lydia Netzer is the author of *Shine Shine Shine*, a *New York Times* Notable book, a *Library Journal* Best Book, and a finalist for the *LA Times* Book Prize. Her second novel, *How to Tell Toledo from the Night Sky*, was published in 2014 by St. Martin's Press and is currently nominated for a People's Choice Award for fiction in the Annual Library of Virginia Literary Awards. She was born in Michigan and educated in the Midwest, but now lives in Norfolk, Virginia with her husband and children, their dogs and horse.



Carrie Brown and Lydia Netzer will be available in Booth #111 to sign their books immediately following their talks.

Please purchase their titles in the O'Brien Associates Booth #305 in the Exhibit Hall.

VLA Annual Awards

VLA Friends of the Library Award— Friends of the Culpeper County Library

The Friends of the Culpeper County Library is a nonprofit, volunteer organization with approximately 200 members. Their purpose is to bring attention to the Culpeper County Library, support and provide educational programming, to assist in the development of children's services, and to encourage the support of the Library. The Friends group supports many activities including summer reading programs for children and teens, author events, flower sales in the spring and fall, a storytelling festival, Chamber breakfasts, and a used book store to name a few. They have purchased computers for the library and stepped in to ensure staff meetings took place when the educational line was cut due to budget constraints. During the last two years they partnered with community partners to hold the highly successful "Culpeper Tells...A Festival of Words." The festival was able to continue past the first year due to the efforts of the Friends group. Without the support of the Friends group the Culpeper County Library would not be able to provide many of the services and events that are integral to the library's success.

George Mason Award— Edwin S. Clay III

For more than 30 years, Edwin S. Clay III has served as the director of the Fairfax County Public Library. During his tenure, four regional and five community branches have been added to the county library system. In addition, four older branches were renovated. Mr. Clay was instrumental in the establishment of the Fairfax County Library Foundation, which since its inception in 1995 has donated more than \$7.5 million to the Fairfax County Libraries. Mr. Clay advocated for new technologies, including the launch of the Fairfax County Public Library website in 1996. He has established email and real-time virtual reference service, as well as wireless connectivity in each library branch. He is an active member of several state and community organizations and has been appointed by the Governor of Virginia to statewide organizations. He has passed his knowledge of the profession on to librarians and paraprofessionals in the Commonwealth as well as many, many MLS students at Catholic

University through speaking, teaching, and publishing activities. He is also an active member of VLA and held a variety of positions. The community of Virginia librarians is fortunate to have the dedicated and passionate commitment of Mr. Clay. The George Mason Award is a fitting and richly deserved recognition for all that he has helped us accomplish together.

Trustee Award— Michael L. Ramsey

Michael Ramsey has served the Roanoke Public Libraries since 1997 beginning with the Roanoke Public Library Advisory Board from 1997 to 2008 and then on the Roanoke Public Library Foundation from 2002 to the present. During his association with these organizations he has logged about 4,200 volunteer hours. Mr. Ramsey's dedication to the concept of lifelong learning is borne out in his efforts on behalf of the Roanoke Public Libraries. His contributions to the Board and Foundation include strengthening connections between the City Council and the libraries, funding of a study to evaluate the library system which resulted in the expansion and renovation of the main library and three branches as well as planned work on the other branches. Mr. Ramsey developed two well-received outreach programs that allowed the public to meet and interact with regional authors and musicians as well as regional writers. For the last eleven years, Mr. Ramsey has held the position of president of the Roanoke Public Library Foundation. During his tenure, the Foundation's endowment has almost doubled and a significant expansion of the Virginia Room occurred. This expansion allowed more people to research their family histories and local, regional, and state history. His efforts have led to the expansion of programs promoting early childhood literacy as well as for other age groups. As a result, the City Libraries are one of the top libraries in the state in the number of programs offered and program attendance. Mr. Ramsey's unwavering advocacy for the libraries has contributed funding by the City of Roanoke for renovations that will make all the Roanoke Public Libraries modern with new facilities, technology, and refreshed collections that represent the neighborhoods they serve. In short, a library could not ask for a better champion than Mr. Mike Ramsey.

2015 Scholarship Award Winners

Since 1991, VLA has provided Scholarships to library school students in the Commonwealth.

VLA Professional Associates Clara M. Stanley Scholarship

The 2015 recipient of the VLA Professional Associates Clara M. Stanley Scholarship is Lamar Ford III, from Newport News, VA. Mr. Ford currently works full time for Hampton University's Harvey Library, and additionally for York County Public Library. He is pursuing his Master's in Library Information Science from the University of North Texas, and expects to graduate in 2016. Ultimately, he wants to work in an academic library. In his scholarship application, Lamar stated that his "short-term goal is to obtain [his] master's degree ..., learning as much as possible about all departments collectively, meanwhile molding myself into a highly qualified, versatile librarian." Mr. Ford has been a member of VLA since 2015, but active in the association since 2014.



Master's of Science in Library and Information Studies from Florida State University, and expects to graduate in 2016. Bill greatly enjoys helping people find the information they need and has an interest in new technology developments in libraries. His goal is to combine these interests with a public service component to help public libraries and their patrons advance technologically. Mr. Edwards-Bodmer has been active in VLA since 2015.

VLA Scholarship Winner

The 2015 VLA Scholarship recipient is Abigail Hargreaves from Arlington VA. Ms. Hargreaves is currently employed as a Library Technician with Library Systems and Services, LLC in Maryland as well as with the Arlington County Public Library. Ms. Hargreaves is pursuing her Master's of Library and Information Science through San José State University and expects to graduate in May of 2016. Ms. Hargreaves' future goals include working in a public library serving the young adult population. Abigail is very supportive of free speech and intellectual freedom and promotes the library every chance she gets. Library and Information Science has always felt like a passion for Abigail and she is well on her way to achieving her goals. Ms. Hargreaves has been a member of VLA since 2015.



VLA Virginia Public Library Directors Association Scholarship

The 2015 recipient of the VLA VPLDA Scholarship is William (Bill) Edwards-Bodmer from Portsmouth, VA. He has been employed by Norfolk Public Library as an IT Trainer since January of this year. Mr. Edwards-Bodmer is pursuing his

Wednesday Schedule

Wednesday, October 21, 1:00 pm–5:00 pm
RM, Lower Level Commonwealth Room

PRECONFERENCE: VLA Presentation Academy

Cost: \$25 for VLA members, \$40 for non-members

Would you like to...

- Discover ways to brainstorm presentation ideas?
- Write effective conference proposals?
- Improve your public speaking skills?
- Design effective presentational aids?
- Receive formal feedback on a presentation?

Then enroll in VLA's Presentation Academy! A recent survey of some VLA members revealed that a number of library professionals would be interested in presenting, but requested help with the necessary skills. This venture is intended to support VLA members of all stripes, seniority, and persuasions in an effort to expand and improve presentations in our area. Whether you are a seasoned professional just looking for some new ideas or a new member who wants to learn the basics, the Presentation Academy may be for you. The Presentation Academy will be a hybrid experience. Participants will first attend an in-person workshop on Wednesday, October 21. At this meeting, we will brainstorm ideas for presentations, learn techniques to combat public speaking nerves, and discuss how to write a strong proposal. Throughout the winter, we will host webinars on effective presentation design. For those of you who want to submit for VLA 2016, academy faculty members will provide written feedback to your draft proposals. During the VLA selection process, your proposals will be given extra consideration.

Organizers: Candice Benjes-Small and Jennifer Resor-Whicker, Radford University; Nathan Flinchum, Roanoke Public Library; Rebecca K. Miller, Penn State

Wednesday, October 21, 1:30 pm–4:30 pm

TOUR Public Radio/Television Station

Transportation will be provided from the Richmond Marriott to The Community Idea Stations facilities in Chesterfield County, wait during the tour, and transport attendees back to the hotel. This event is free, but attendees must pre-register.

Wednesday, October 21, 2:00 pm–5:00 pm
RM, Lower Level Shenandoah Room

PRECONFERENCE: Introduction to Open Educational Resources (OER) for Librarians

Cost: \$20 for VLA members, \$35 for non-members

Librarians of all types can benefit from learning about the Open Educational Resources movement: what it is, why it is growing, opportunities and challenges presented by this movement, and opportunities to explore how each librarian may leverage OER to benefit and contribute to their respective institutions and communities. An increasing amount of free, openly licensed content is available for reuse and modification, ranging from complete textbooks to images, games, simulations and nearly any other type of copyrightable property. Openly licensed content, often licensed with a Creative Commons license, another open license, or available in the public domain, is frequently referenced as Open Educational Resources, or OER. Such content is increasing in prominence through use in a variety of cost-saving, learning, social, creative, and commercial applications.

The session will:

- Provide a brief overview of what Open Educational Resources are and how they are being used
- Share some top trends that support use of OER in Virginia and nationally
- Share evidence and arguments that explain the value of OER for higher education
- Guide exploration of OER relevant to each participant's professional role and user community
- Facilitate discussion between participants regarding the benefits and challenges of using OER in different contexts
- Facilitate an action plan activity whereby each participant may develop one or more ideas to experiment with using OER relevant to the participant's institution and community
- Explore creating a network wherein librarians engaged in OER initiatives can work together toward common goals

Organizers: Anita Walz and Ginny Pannabecker, Virginia Tech; Lucretia McCulley, University of Richmond; Joy Yaeger and Stephanie Fair, Tidewater Community College; Kathleen DeLaurenti, College of William & Mary; Tara Cassidy, Virginia Community College System

Wednesday, October 21, 3:00 pm–4:00 pm

TOUR Virginia Supreme Court and its Library

The librarians in Virginia's third branch of government, the judicial branch, invite you to tour the courtroom and library of the Supreme Court of Virginia. The Supreme Court of Virginia is one of the oldest continuous judicial bodies in the United States. Its roots are deep in the English legal system dating to the early seventeenth century as part of the Charter of 1606 under which Jamestown, the first permanent English settlement in North America, was established. Pre-registration required. No charge. Participants meet in the lobby of the building at 100 N. Ninth St. at 3:00 p.m. A picture ID is required for admittance.

Wednesday, October 21, 6:00 pm–1:30 am

New Members Round Table Pub Crawl

Transportation provided by VCU and the Chesapeake Public Library Foundation. OCT 21 2015... The date that Marty McFly has gone back... to the future. Travel with librarians around Richmond with VLA's New Members Round Table. Back by popular demand, the pub crawl will include stops in Richmond's most popular neighborhoods and locations. While we may not be able to time-travel, the VLA NMRT Forum will coordinate safe transportation from the hotel to the pubs and participants will be responsible for purchasing their own beverages and food. Everyone is welcome! Join us in the lobby of the Richmond Marriott at 6 p.m. for a meet & greet; buses start at 6:30 p.m.! Details will be publicized as they become available.

Wednesday, October 21, 6:00 pm–8:30 pm

YAVA Book and Author Celebration

The Richmond Public Library invites book fans of all ages to meet and mingle with award-winning and best-selling Virginia authors of books for children and young adults. Enjoy an evening of music, refreshments, book sales and signings, prize raffles and more. The event is free and the public is invited. The Richmond Public Library looks forward to hosting YAVA on October 21. Richmond Public Library Foundation is pleased to announce our first Richmond Public Library YAVA award, a \$1,000 juried prize to be presented to one of our 2014 published YA authors.

"Virginia authors are setting the creative standards for kid's lit. We boast NYT Bestsellers, winners of the National Book Awards, Newbery Awards, Jane Addams, Pura Belpre and more. The impetus for the original Teen '13, now YAVA, was to raise the book and author talk experience to a new level of energy and excitement. We created a fun environment where the community meets the people who are shaping kid's lit and also celebrating what it is to be a VA author and a VA reader/book lover." —Meg Medina

The event is made possible by support from the Richmond Public Library Foundation and the Richmond Public Library, Friends of the Library.

Richmond Public Main Library, 101 East Franklin Street, Richmond VA, 23219

Keep up with YAVA news on Facebook: [facebook.com/celebratingteens](https://www.facebook.com/celebratingteens)

THURSDAY, October 22

Thursday Highlights

9:00 am – 10:00 am

Ribbon Cutting and Registration Packet Pick Up. Coffee, tea, and light breakfast provided by the Richmond Public Library Friends & Foundation.

10:00 am – 11:30 am

Welcome and Keynote Address with Carrie Brown.

11:45 am

Box Lunch Distribution in Exhibit Hall. Ticket required. Sponsored by Book Systems, Inc.

12:00 pm – 12:30 pm

Business Meetings

- VLA Leadership Development Forum (LDF)
RM, Lower Level Shenandoah
- VLA Legislative Committee
RM, Lower Level Salons A&B
- New Members Round Table Forum (NMRT)
RM, Lower Level Madison/Jefferson/Monroe
- VLA's Association of College and Research Libraries (VLACRL)
RM, Street Level Salon C
- Virginia Association of Law Libraries (VALL)
RM, Lower Level Dominion/Commonwealth

Thursday Concurrent Sessions

All sessions are open to all attendees.

Thursday, October 22, 12:30 pm – 1:15 pm
RM, Lower Level Salons 6–8

Technology, Trends, Challenges, and Learning: The 2015 Horizon Report: Library Edition

Keeping up with educational technology trends and challenges in libraries can be overwhelming. The New Media Consortium, drawing upon worldwide panels of experts, annually explores and documents ed-tech trends through its Horizon Project reports. This interactive session, facilitated by long-time Horizon Project advisory board/expert panel member Paul Signorelli (onsite) and NMC Horizon Report series lead writer Samantha Adams Becker (via a Google Hangout) will review and discuss the technology, trends, and challenges documented in the 2015 Library Edition (released in summer 2015).

Presenters: Paul Signorelli, Paul Signorelli & Associates; Samatha Adams Becker, New Media Consortium

In locations, RM stands for Richmond Marriott and GRCC stands for Greater Richmond Convention Center.

Track/Session Key

- PA** Presentation Academy
- VALL** Virginia Association of Law Libraries
- VLACRL** Virginia Library Association College and Research Libraries
Sponsored by BCWH
- LDF** Leadership Development Forum
Sponsored by Friends of the Central Rappahannock Regional Library
- TSTF** Technical Services and Technology Forum
- DI** Diversity & Inclusion Forum
- NMRT** New Members Round Table Forum
- YS** Youth Services Forum
Sponsored by MALiA
- MEETUP** Meetup Session
In a Meetup session, the presenters will give a brief presentation and then facilitate a discussion on the topic among the attendees.

Thursday, October 22, 12:30 pm – 1:15 pm **YS**
GRCC, Street Level B17

STEAMing Up the Library

Incorporating science, technology, engineering, art, and math (STEAM) elements into the library doesn't always mean creating brand new programming. Learn about the importance of STEAM education, how to identify and implement STEAM elements into your ongoing and special programs for children, and get ideas for great standalone programs as well.

Presenters: Rachel Sharpe and Awnali Mills, Henrico County Public Library

Thursday, October 22, 12:30 pm – 1:15 pm **YS**
GRCC, Street Level B18

Make It @ the Library: Connecting Teens with the Maker Movement

The Maker Movement is more than 3D printers and hi-tech toys. Understand this movement and its place in libraries. Learn how you can create a Pop-up MakerSpace for teens that fosters creativity and 21st-century skills. Explore how community partners can help you create programs you couldn't do alone.

Presenter: Angela Critics, Jefferson-Madison Regional Library

Thursday, October 22, 12:30 pm – 1:15 pm **LDF**
RM, Lower Level Shenandoah

Leadership? Me? Why You Should Attend the Virginia Library Association Leadership Academy Even If You Don't Plan to Take Over the World

Participants will hear from VALLA graduates on their VALLA experiences and how it has helped not only their careers, but also their peer relationships and customer service. Directions on how to apply to VALLA and suggestions for securing funding to attend will be discussed.

Presenters: Nan Carmack, Campbell County Public Library; Tina Rollins, Hampton University; Barbara Ferrara, Chesterfield County Public Library

Thursday, October 22, 12:30 pm – 1:15 pm **PA**
RM, Lower Level Salon 4

OWLS Take Flight: Outreach to Senior Communities

After retiring our bookmobile, we needed a new method to serve senior communities. We grew from having one person, in a van, delivering library materials, to many librarians supplying a variety of services; the recent addition of senior programming now rounds out our outreach service. Learn how OWLS (Our World: Lives Shared) evolved and share your ideas about serving seniors.

Presenters: Pamela Smith, Jennifer McGee and Kara Rockwell, Central Rappahannock Regional Library

Thursday, October 22, 12:30 pm – 1:15 pm **NMRT**
RM, Lower Level Madison/Jefferson/Monroe

Committee Work 101

Let us unravel the mysteries of committees so you can use them to grow your career and your association! Learn the basics of committees within VLA and other organizations, how to join, what to expect from committee work, as well as how committee service can enhance your career.

Presenters: Margaret Howard, Chesterfield County Public Library; Megan Hodge, Virginia Commonwealth University

Thursday, October 22, 12:30 pm – 1:15 pm
RM, Lower Level Dominion/Commonwealth

So You Want to Get Published

Many of us joined the library profession because we love the written word. For many of us, that love doesn't stop at reading: we want to write! Join this panel of authors and editors for an inside look at the processes associated with writing and publishing your work—in *Virginia Libraries*, or elsewhere.

Presenters: Rebecca K. Miller, Penn State University; Suzy Szasz Palmer, Longwood University; Shari Henry, Arlington Public Library; Ginny Pannabecker, Virginia Tech; Elizabeth Land, York County Public Library

Thursday Concurrent Sessions

Thursday, October 22, 12:30 pm – 1:15 pm
RM, Lower Level Salon 5

Lightning Talks

Join us for these lightning-fast, 7-minute presentations on a variety of topics!

- The ESL Conversation Cafe: A Public Library Program for Henrico County's Immigrant Community, Steven Carter-Lovejoy and Kate McClory, Henrico County Public Library
- User Experience for the Non-Techie Librarian, Nancy Speisser, South University
- It's Time for a Redesign...Now What?, Adriana Puckett, Central Rappahannock Regional Library

Thursday, October 22, 12:30 pm – 1:15 pm
RM, Street Level Salons A&B

VLA's Annual Legislative Session

This year will mark the 70th anniversary of ALA's Washington Office. Join Adam Eisgrau, the current Managing Director of ALA's Washington Office of Government Relations, for a look at library advocacy in the nation's capital—past, present and future—and how libraries and librarians everywhere can make a difference in Washington and beyond.

Presenter: Adam Eisgrau, ALA Washington Office of Government Relations

Thursday, October 22, 12:30 pm – 1:15 pm **VLCRL**
RM, Street Level Salon D

The VIVA Last Copy Video Project

In 2012, seven VIVA libraries began a project to analyze their video collections. The primary goal of this project was to identify titles needing protection from discard, but it has also highlighted the complexity around media preservation and the challenges faced in a collaborative retention project.

Presenters: Laura Jenemann, George Mason University Libraries; Leigh Rockey, University of Virginia Library; Anne Osterman, VIVA, The Virtual Library of Virginia

Thursday, October 22, 12:30 pm – 1:15 pm **VLCRL**
RM, Street Level Salon C

Opening Up the "Closed" Stacks: What Archives & Special Collections Can Do for You & Your Patrons!

Sharing current practices and collaborations from Virginia Tech Special Collections' experience, this session will describe what academic special collections and archives do, why you should know about them (for you and your patrons!), and how and why you might want to team up with them on a project or program.

Presenter: Kira Dietz, Special Collections, Virginia Tech

Thursday, October 22, 12:30 pm – 1:15 pm **VLCRL**
RM, Lower Level Salons 1–3 **PA**

One Minute Tips: Take Two! Student Perceptions of Videos Used for Teaching Information Literacy Concepts

Digital learning objects are all the rage, but what does the YouTube Generation think? We will discuss student perceptions of videos used for information literacy instruction and methods for incorporating short videos into assessable learning activities. Faculty perceptions and uses of library videos will also be shared.

Presenters: Lucinda Rush, Rachel Stott, Topher Lawton, and Megan Smith, Old Dominion University

Thursday, October 22, 1:30 pm – 2:15 pm
RM, Lower Level Salons 6–8

Programs to Go: Portable Adult Programming

Learn how to create and promote adult programs that can be shared with multiple branches, both one-time programs as well as passive, take-away programming. In addition, we'll talk about how portable programming can lead to more staff collaboration and draw key demographics to the library.

Presenters: Erica Younglove, Sarah Hamfeldt, Joanna Duffet, and Hayley Tompkins, Jefferson-Madison Regional Library

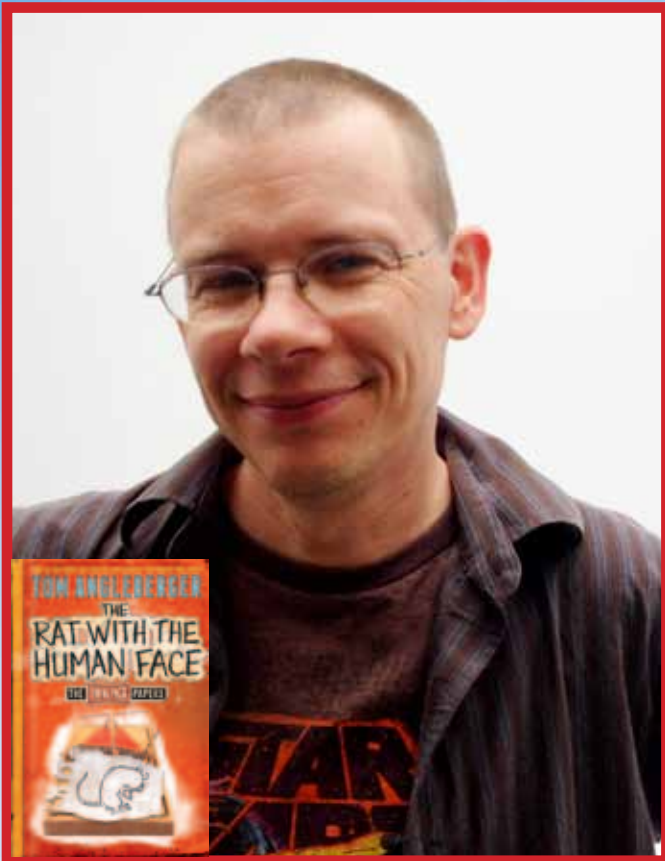
Author Dinner

Thursday, October 22, Time: 6:00 pm – 8:00 pm

Tickets: \$50 for conference attendees; \$60 for non-attendees

Tickets must be purchased in advance.

Sponsored by the Roanoke Public Library Foundation



**"May the Books
Be With You"**

Tom Angleberger

**"Seeing Yourself
in Books"**

Cece Bell



Amulet Books

An imprint of ABRAMS

Thursday Concurrent Sessions

Thursday, October 22, 1:30 pm–2:15 pm
RM, Street Level Salons A&B

Shelf Life: How to Inform, Engage with, and Recommend with Reviews

By maintaining a review blog, libraries can generate original web content while helping to encourage circulation—and even get the attention of authors and publishers through social media. We will discuss the framework for constructing and conducting a blog, explain how anyone can write a review, and explore simple critical review writing basics.

Presenters: Virginia Johnson and Craig Graziano, Central Rappahanock Regional Library

Thursday, October 22, 1:30 pm–2:15 pm
GRCC, Street Level B17

Summer Read and Feed @ Your Library!

Discover how your library can holistically serve your community by nourishing children's bodies and minds through a Summer Read and Feed program. Learn about the USDA Summer Food Program, state requirements, and programming tips. Benefit from lessons learned and explore the possibility of Summer Read and Feed @ your library.

Presenter: Heather Ketron, Loudoun County Public Library

Thursday, October 22, 1:30 pm–2:15 pm
GRCC, Street Level B18

Starting a Satellite Teen Advisory Board at the High School Library: A Public/School Library Partnership

Meet teens where they live! This session will explore how to create a teen advisory board where teens hang out: in a school library. Come talk about challenges, strategies, pitfalls, and successes in building a Public/School Library partnership.

Presenters: Angela Critics, Jefferson-Madison Regional Library; IdaMae Craddock, Albemarle County Public Schools

Thursday, October 22, 1:30 pm–2:15 pm
GRCC, Street Level B19

PA

Get Inspired: A Readers' Advisory Guide to Christian Fiction

Learn how to answer a customer who asks, "What can I read with no swearing, sex, violence, blood, guts, or gore?" Learn about popular authors in Christian fiction across five genres: contemporary, romance, historical, Amish, and mysteries/thrillers. We'll provide a handout that lists authors, websites, and the major awards for Christian fiction.

Presenters: Lonnie Elliott, Chesterfield County Public Library; Alexandra Hamby, Henrico County Public Library

Thursday, October 22, 1:30 pm–2:15 pm
RM, Lower Level Salon 5

Health @ the Center: The Health and Wellness Information Center @ Portsmouth Public Library (HWIC)

Portsmouth is an unhealthy city, ranking 118 out of 133 health districts. We put together a team from the city's public library, health department, Eastern Virginia Medical School Brickell Library, and other interested parties to discuss ways to improve the health literacy of our community—culminating in the HWIC.

Presenters: Todd Elliott, Portsmouth Public Library; Ruth Smith, Brickell Medical Sciences Library (EVMS)

Thursday, October 22, 1:30 pm–2:15 pm
RM, Lower Level Salon 4

NMRT

PA

Centering Your Library Job Search

Don't be left in the dark about the best resources, strategies, and steps for conducting a thorough library job search. Learn the fundamentals of searching for job postings, preparing applications, creating a great resume and cover letter, and working through the stress that comes with seeking the perfect position.

Presenters: Margaret Howard, Chesterfield County Public Library; Jill Hames, James L. Hamner Public Library

Thursday, October 22, 1:30 pm–2:15 pm
RM, Street Level Salon D

VLCRCL

Student, Teacher, and Partner: Understanding and Supporting the Many Roles of Graduate Teaching Assistants

As instructors for many core undergraduate courses, graduate teaching assistants (GTAs) are important university library partners in learning and information literacy. But as novice teachers and budding scholars themselves, GTAs have their own unique needs. How can librarians support GTAs and other new academics in their teaching and learning roles?

Presenters: Julia Feerrar, Virginia Tech; Rebecca K. Miller, Penn State University

Thursday, October 22, 1:30 pm–2:15 pm
RM, Lower Level Salons 1–3

VLCRCL

Why Good LibGuide Design Matters & How You Can Get It Right

Roughly 4,600 libraries and 75,000 librarians worldwide use the LibGuides platform to curate information resources. Discover how good instructional design facilitates learning and transforms a collection of resources into both an educational and teaching tool. Learn how to implement technical and pedagogical design techniques to improve your LibGuides.

Presenter: Katie Hoskins, Northern Virginia Community College

Thursday, October 22, 1:30 pm–2:15 pm
RM, Street Level Salon C

MEETUP

VLCRCL

PA

Finding what Fits: Communication Strategies at the Center of Faculty/Liaison Interaction

While there are plenty of strategies for successful interaction with faculty, the key is to identify the strategies that will work best with your institution's culture. This session will highlight the ways that Bridgewater College and George Mason University adapted traditional strategies to work within our unique environments.

Presenters: Cori Strickler, Bridgewater College, and Anne Driscoll, George Mason University

Thursday, October 22, 1:30 pm–2:15 pm
RM, Lower Level Shenandoah

VALL

Workplace Privacy: A Reality or an Oxymoron?

Americans spend almost half of their waking life at work. We often come to think of our workplace as our second home. How many of us have joked about having an office spouse or complained about the antics of our office kids? Some of us have become so comfortable in our workplaces that we assume, often to our detriment, that we enjoy the same right of privacy that we do in our real homes. This program will explore the amount of privacy you actually enjoy during the work day.

Presenter: Joyce Manna Janto, University of Richmond School of Law

Thursday, October 22, 1:30 pm–2:15 pm
RM, Lower Level Madison/Jefferson/Monroe

NMRT

They Didn't Teach That in Library School

Come to our NMRT panel to hear how several library workers have gained unconventional skills in an ever-evolving field. Gain a snapshot of different positions in various types of libraries. Hear real-life experiences straight from the library staff, and about current professional development opportunities in the evolving library field.

Presenter: Cammy Koch, Chesterfield County Public Library

Thursday, October 22, 1:30 pm–2:15 pm
RM, Lower Level Dominion/Commonwealth

YS

Storytime Ideas for the Adventurous Librarian: Puppets and Songs to Help You Get Your Storytime Groove On!

Sara Meldrum and Laurie Ziegler, Youth Services librarians at the Williamsburg Regional Library, will present favorite storytime activities and resources, focusing on using puppets and other add-ons to enhance picture book reading and expand horizons regarding musical activities in storytime, regardless of musical ability. Learn new songs for a variety of storytime audiences.

Presenters: Sara Meldrum and Laurie Ziegler, Williamsburg Regional Library

Thursday Concurrent Sessions

Thursday, October 22, 2:30 pm – 3:15 pm
GRCC, Street Level B18

The Pop-Up Library: Meeting the Community Where They Are

The Pop-Up Library, as developed by the Suffolk Public Library, is a mechanism for expanding a library's presence outside the walls of the building to meet and engage with residents of the community where they live, work, and play. Learn the ways you can adapt and replicate the Pop-Up concept in your library. A Pop-Up Library will be set up for you to see and explore.

Presenters: Sarah Townsend and Clint Rudy, Suffolk Public Library

Thursday, October 22, 2:30 pm – 3:15 pm
RM, Lower Level Salons 6–8

TSTF

PA

Library Construction, Renovations, and Disasters: The Dos and Don'ts of Moving Collections

Moving library collections into new spaces, during renovations or because of disaster, can be a daunting task. Learn from three librarians with first-hand experience managing moves as they share their experiences and offer suggestions on new construction moves/renovations/disaster recovery as well as pitfalls to anticipate.

Presenters: Adrian Whicker, Roanoke County Public Library; Carol Farmer, Appomattox Regional Library; Tom Shepley, Pamunkey Regional Library

Thursday, October 22, 2:30 pm – 3:15 pm
RM, Lower Level Dominion/Commonwealth

YS

Understanding Teen Emotional and Neurological Development

Unsure or nervous about talking to a teen patron at your library, either about homework help or to correct their behavior? Attendees will learn how to transform research about the developing teen-aged brain into an action plan for their staff to better understand and serve teens. Small group discussions will provide an opportunity to discuss experiences and ideas.

Presenter: April Shroeder, Loudoun County Public Library

Thursday, October 22, 2:30 pm – 3:15 pm
GRCC, Street Level B17

Library Services for Customers Experiencing Homelessness

Want to better serve those experiencing homelessness in your community? Learn how you can provide assistance with programs such as workforce development and technology classes and maximize your efforts by partnering with other city departments and non-profit organizations. We'd love to hear your ideas too!

Presenters: Jessica Harley and Adam Parcell, Chesapeake Public Library

Thursday, October 22, 2:30 pm – 3:15 pm
RM, Lower Level Salon 4

YS

Talking the Talk: Engaging Young Readers with Nonfiction

When nonfiction is written well, kids love it...and they can learn how to write it. Seymour Simon shares his own writing techniques and discusses the power of nonfiction stories that employ action words, analogies, and vivid word pictures. Simon also shares tips for utilizing digital media to engage children in both reading and writing nonfiction, from Skype, to blogging, to e-books.

Presenter: Seymour Simon, StarWalk Kids Media

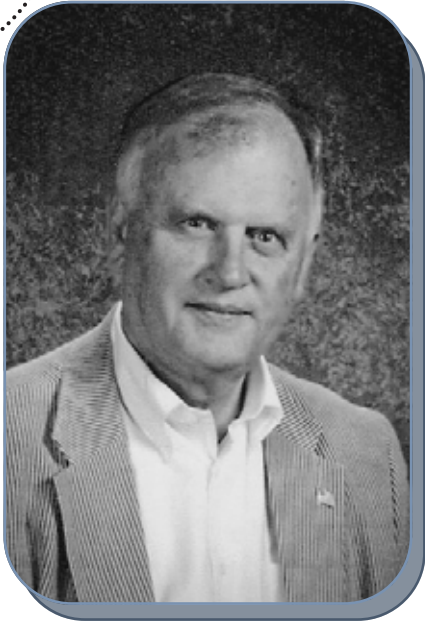
Thursday, October 22, 2:30 pm – 3:15 pm
GRCC, Street Level B19

VALL

Library Speed Networking

Based on the popular speed dating format, you are invited to participate in this fun, simple way to connect with other librarians. Presenters will guide participants through an interactive exercise that will allow you to talk to other librarians and share ideas. Everyone is welcome. Bring your business cards.

Presenters: Terry Long, Virginia State Law Library; Bettina Peacemaker, Cabell Library, Virginia Commonwealth University; Christian Pascasio, Federal Reserve Bank of Richmond; Tiffany Harris



The Roanoke Public Libraries would like to congratulate Roanoke Public Library Foundation President Michael L. Ramsey for receiving the Virginia Library Association's Trustee Library Award. During his tenure, the Foundation's endowment has almost doubled and a significant

expansion of the Virginia Room occurred. This expansion allowed more people to research their family histories and local, regional, and state history. His efforts have led to the expansion of programs promoting early childhood literacy as well as those that reach other age groups. As a result, the City of Roanoke was the recipient of the 2012 All-America City Award. Mr. Ramsey's unwavering advocacy for the libraries has led to funding by the City of Roanoke for renovations that will modernize all the Roanoke Public Libraries with new facilities, technology, and refreshed collections that represent the neighborhoods they serve. In short, a library could not ask for a better champion than Mike Ramsey.



We Enrich Our Community



...encompassing
Early Literacy & STEAM Programs.

The Chesapeake Public Library Foundation proudly sponsors early literacy and STEAM activities at the seven branches of the Chesapeake Public Library (CPL). Children are natural born scientists, and the library can help deliver a world of discovery. CPL's early childhood literacy centers, supported by the Foundation, provide an interactive and rich learning environment featuring:

- **Burgeon Group play areas** designed to promote language and reading development, teach basic counting and vocabulary skills and encourage social interaction.
- **AWE touch screen computers** for ages 4-8 with over 4,000 learning activities including STEAM lessons.
- **STEAM programming** that encourages children to explore their world while developing critical thinking skills.

We're making a difference in our community,
and you can too!



**Consider starting a Library
Foundation or Friends group to
support your local library.**

For more information, visit our website at:

CPLFonline.org



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Thursday Concurrent Sessions

Thursday, October 22, 2:30 pm–3:15 pm
RM, Street Level Salons A&B

Privacy and Intellectual Freedom

PATRIOT Act, NSA, privacy and surveillance all have populated the headlines for the past several years. Join Adam Eisgrau, Managing Director of ALA's Washington Office of Government Relations, for an up to the minute recap of where the fight to restore American's civil liberties stands and libraries' and librarians' central role in that vital fight.

Presenter: Adam Eisgrau, ALA Washington Office of Government Relations

Thursday, October 22, 2:30 pm–3:15 pm **YS**
RM, Lower Level Salon 5

Cece Bell Presents *El Deafo*

In this session, Cece Bell will talk about her graphic novel memoir *El Deafo* but also about the responses she's received from kids and adults, with and without hearing loss, for the book. She'll also discuss how her original intention for the book has "sort of come true."

Presenter: Cece Bell, Author

Thursday, October 22, 2:30 pm–3:15 pm **MEETUP**
RM, Street Level Salon C **VLACRL**

Playing with Fire: Emergency Procedures Training Can Be Educational and Fun!

Are you responsible for emergency procedures in your library? Do your co-workers look to you for guidance in handling emergency situations? Join us to learn about a Jeopardy!-style game we successfully implemented at our institution and to share and learn about other libraries' emergency planning methods.

Presenters: Elizabeth Johnson and Robert Turner, Radford University

Thursday, October 22, 2:30 pm–3:15 pm **VLACRL**
RM, Street Level Salon D

DIY Renovation: The ACRL Framework and You

The recent overhaul of ACRL Standards presents an ideal occasion to update and upgrade traditional approaches to library instruction. This session will address incorporating the new ACRL Framework into your teaching. Learn to use principles from user experience and instructional design to reframe content and delivery, specifically focusing on the one-shot session.

Presenter: Meagan Christensen, University of Virginia

Thursday, October 22, 2:30 pm–3:15 pm **VLACRL**
RM, Lower Level Salons 1–3

Implementing Open Educational Resources @ Your Library: Research, 4-year, Community College, and Public Libraries

Freely available, openly licensed educational resources (often known as OER) are increasingly being leveraged in many different ways at community colleges, 4-year and research universities, public libraries, and elsewhere. Explore opportunities for OER @ your library with a panel of librarians and educators actively engaged in implementing OER initiatives and programming.

Presenters: Anita Walz, Virginia Tech; Lucretia McCulley, University of Richmond; Steven Litherland, Tidewater Community College; Ginny Pannabecker, Virginia Tech

Thursday, October 22, 2:30 pm–3:15 pm **VALL**
RM, Street Level Shenandoah

Privacy, Archives, & the Digital Age

This program will tackle the important issue of privacy in digitizing and disseminating archives and special collections. These digital collections serve patrons of all types and connect students and researchers with the material that they need. Are there legal, ethical or practical concerns? Have the expectations of donors changed in the digital era? What about the privacy of third parties—those mentioned in materials? These questions will be explored.

Presenter: Caroline Osborne, Washington & Lee University School of Law

Thursday Concurrent Sessions

Thursday, October 22, 3:15 pm–4:00 pm
RM, Street Level Inside Grand Ballroom

Conference Break

Coffee and snacks available in the Exhibit Hall. Sponsored by Louisiana State University, School of Library and Information Science.

Thursday, October 22, 3:15 pm–4:00 pm
RM, Street Level Outside Grand Ballroom

VLACRL Poster Sessions

Please see page 45 for more detailed information.

Thursday, October 22, 4:00 pm–6:00 pm
RM, Lower Level Salons 6–8

VIVA Users' Group Meeting: Introducing the New VIVA Director

VIVA has a new Director—only the second in its over 20 year history. In this session, Anne C. Osterman will be introduced as the new VIVA Director and will discuss her vision for the consortium. VIVA will also update attendees on the consortium's activities and provide product updates from vendors. A reception will follow the program.

Thursday, October 22, 4:00 pm–4:45 pm
GRCC, Street Level B17

Promoting Library Events Using "Meetup"

Learn how Loudoun County and Arlington public libraries have used Meetup.com to create a local online community, increase program attendance, and reach the valued 20s and 30s demographic. Participants will gain an understanding of Meetup.com, how it works, and about the two systems' successes and failures in learning to use the tool effectively.

Presenter: Tracy Kallassy, Prince William Public Library

Thursday, October 22, 4:00 pm–4:45 pm
RM, Lower Level Salon 5

YS

Bibliotherapy

This session will explore young adult fiction as a resource for educators and librarians who often deal with teenagers in crisis. With themed recommendation lists, Courtney and Joy will show how fiction is a safe place for teens to explore difficult issues and how they can be inspired by characters.

Presenters: Courtney C. Stevens, young adult author of *Faking Normal* and *The Lies about Truth*, and Joy N. Hensley, teacher and young adult author of *Rights of Passage*.

Thursday, October 22, 4:00 pm–4:45 pm
RM, Lower Level Shenandoah

VALL

Managing Online Presence for Students and Professionals

We all live in a world where everything seems discoverable from photos and writings to relationships and associations whether personal or professional. Librarians, professionals and students of all kinds need strategies to manage information about themselves. Managing online presence is an essential skill for students of all ages today. Law students and undergraduate students in particular often do not grasp the discoverability of personal information on the web and how it impacts their career strategy. Students openly share photos, public comments and personal information without understanding privacy policies and settings in their favorite social media platforms. This program will share ideas and experiences to educate students in how to turn their online presence into an advantage in their career search rather than a liability.

Presenter: Stephanie Miller, Washington and Lee University School of Law

Thursday, October 22, 4:00 pm–4:45 pm
RM, Lower Level Dominion/Commonwealth

Exploring Openness in Libraries

This session features a panel of authors who contributed to the *Virginia Libraries* special, peer reviewed issue on exploring openness. Panelists will discuss topics from the issue, including teaching, MOOCs, OERs, predatory publishing, and managing open access collections. Don't miss this opportunity to explore openness in libraries with these experts!

Presenters: Rebecca K. Miller, Penn State University; Anita Walz, Virginia Tech; Craig Arthur, Radford University; Ashley Faulkner, Texas A&M University

Thursday, October 22, 4:00 pm–4:45 pm
GRCC, Street Level B18

Growing Graphic Novels for Grown Ups

Graphic novels aren't just for kids any more. Demand for content geared towards adult readers continues to grow. Learn how to build or expand an adult graphic novel collection, as we share tips we learned during the creation of our own adult graphic novel collection and examples of critically acclaimed titles, authors, and artists.

Presenters: Linde Furman and Philip Agnew, Roanoke Public Libraries

**Join the
conversation:
#2015v1a**



Thursday, October 22, 4:00 pm–4:45 pm **VLACRL**
RM, Street Level Salon D

Flipping for the Framework: Adapting a College Writing Library Instruction Session to the New Framework for Information Literacy

This presentation will cover a brief overview of the new Framework for Information Literacy and how one librarian attempted to adapt the new framework into a College Writing Library Instruction session. First, using flipped classroom modeling, students worked through online modules ahead of time using a research tutorial. Second, both the writing faculty and librarian together selected three specific databases and gave ample class time to discovery based searching. The session will also address strategies to minimize cognitive overload arising from the adapted discovery based learning.

Presenter: Avril Cunningham, American University Library

Thursday, October 22, 4:00 pm–4:45 pm **PA**
GRCC, Street Level B19

Preserving Our Pictorial History: Training Our Donors to Meet Our Informational Criteria

Library users eager to donate photographs to their library's digital collection are unaware of the need to identify vital information. Libraries are not able to collect everything, leaving these unidentified photos to fall by the wayside. Train your library users in simple techniques to save a photograph from becoming historically ineffective.

Presenter: Kevin Clement, Chesapeake Public Library

Thursday, October 22, 4:00 pm–4:45 pm **YS**
RM, Lower Level Salon 4

Tom Angleberger's World

Tom Angleberger will talk, doodle and fold—and possibly ask you to do the same—about a variety of subjects, which may include, but shall not be limited to: Star Wars, origami, Star Wars origami, rodentia, lawn-mowing toads, his books, other people's books and your favorite books.

Presenter: Tom Angleberger, Author

Thursday Concurrent Sessions

Thursday, October 22, 5:00 pm – 6:00 pm **YS**
RM, Lower Level Monroe/Jefferson/Madison

Youth Services Forum Annual Wine and Cheese Reception

Thursday, 5:00 pm – 6:00 pm

Business Meetings

- VLA Professional Associates Forum
RM, Lower Level Shenandoah
- Technical Services and Technology Forum
RM, Lower Level Salon 4
- Local History, Genealogy, & Oral History Forum
RM, Lower Level Salon 5
- Focus Group: Ad Hoc Website Content Committee
RM, Lower Level Dominion/Commonwealth

Thursday, October 22, 5:30 pm – 10:30 pm

Craft Brewery Tour

The bus will transport attendees from the Richmond Marriott to Legend Brewing Company for dinner and then to local craft breweries. The bus will wait during the brewery visits and dinner, and then transport attendees back to the hotel. Registration required.

Thursday, October 22, 6:00 pm – 10:30 pm

Dine-Arounds

VLA will provide buses on continuous loops from the Richmond Marriott to three stops in Carytown and back to the hotel. Sign up sheets will be available at the Registration Desk beginning Thursday morning at 9:00 am.

Thursday, October 22, 6:00 pm – 8:00 pm **YS**
RM, Lower Level Salons 1-2

Tom Angleberger on "May the Books Be with You" and Cece Bell on "Seeing Yourself in Books"

Tickets must be purchased in advance: \$50 for conference attendees; \$60 for non-attendees

Dinner will be served at 6:30; Mr. Angleberger will speak from 7:00-7:30 and Ms. Bell will present from 7:30-8:00. Both authors will be available after the event for book sales and signings.

Sponsored by the Roanoke Public Library Foundation

Thursday, October 22, 8:00 pm – 11:00 pm
RM, Lower Level Salons 5-8

All-Conference Social

Join your colleagues and friends at our TRIVIA EXTRAVAGANZA! Log in to our games from your internet-enabled device and compete with others in the room for prizes. Cash bar. (Remember to check the box for one free drink ticket on your Registration Form.)

We need your feedback!

Please complete the 2015 VLA Conference Survey by November 13. You could win a free registration to the 2016 Conference at the Homestead!

<https://www.surveymonkey.com/r/2015vla>

Conference survey sponsored by Driving-Tests.Org



RDAExpress™

Automatic conversion of MARC records to RDA

"The promise of RDA is Linked Data. It's necessary and cost-effective to use a conversion service to get us there."
~ Sue Beidler, Lycoming College, Pennsylvania

TLCdelivers.com/RDAexpress/



We think you're the
SHHHHH!



Which is why we're turning language consumers into patrons,
and your patrons into language lovers. See how we're
doing just that at findmango.com.



→ After all, *Virginia is for (language) lovers.*

Come Visit!

The following libraries are all willing to have interested librarians visit them during the conference.

Community Health Education Center (CHEC)

<http://wp.vcu.edu/chec/>

M-F: 10a-4p

Tours: 10/21 and 10/23—Please join Dana Ladd MS, Community Health Education Center Librarian on Wednesday, October 21 from 4:15 p.m.-5:00 p.m. or Friday, October 23 from 4:30p.m-5:15p.m for a tour and overview of the CHEC. CHEC is a library for patients and their family members to find reliable health information. CHEC contains a variety of health-related books, journals, and videos and also has computers for searching health information, a children's area, aquarium, reading, area, and media room.

CHEC is located at 1200 E. Marshall Street in the VCU Health System Gateway building, ground floor and is just a short (5-10 minute) walk from the Richmond Marriott and Convention Center. For more information or to register for one of the tours, please call Dana at (804) 628-2429 or email dlladd@vcu.edu.

Division of Legislative Services Legislative Reference Center

<http://dls.virginia.gov/lrc.htm?OpenDocument>

Law library and public administration library serving members of the General Assembly and legislative staff.

M-F: 8a-5p

Visitors welcome; contact Theresa Schmid (tschmid@dls.virginia.gov) if you would like a tour.

Grand Lodge, A.F. & A.M., of Virginia Library, Museum, and Historical Federation

<https://grandlodgeofvirginia.org/contact/library-museum>

Preserves, collects and restores the Masonic records and artifacts of Virginia and Masonic history.

MWF: 9a-4p; closed 12:30p-1:30p

Contact: Marie Barnett, 804-222-3110; library@grandlodgeofvirginia.org

J. Sergeant Reynolds Community College Library (Downtown)

<http://library.reynolds.edu/>

M-Th: 7:45a-9p; F: 7:45a-5p; Sat: 8a-12p

Library of Virginia

<http://www.lva.virginia.gov/>

The Library of Virginia (www.lva.virginia.gov), located in historic downtown Richmond, holds the world's most extensive collection of material about the Old Dominion and has been a steward of the commonwealth's documentary and printed heritage since 1823. The story of Virginia and Virginians has been told in many ways since 1607. At the Library of Virginia it is told through more than 119 million manuscripts and nearly 2.5 million books, serials, bound periodicals, microfilm reels, newspapers and state and federal documents, each an individual file in the vast and colorful mosaic of Virginia's experience.

M-Sat: 9a-5p

Visitors welcome

Richmond Public Library (and branches)

<http://www.richmondpubliclibrary.org/branch.asp>

Main: M-W: 10a-7p; Th-F: 10a-6p; Sat: 10a-5p

[Branch hours vary—check web site]

Union Presbyterian Seminary – William Smith Morton Library

<http://library.upsem.edu/>

M-Th: 8a-10p; F: 8a-6p; Sat: 1p-6p

Contact: Fran Eagan, fran@upsem.edu, 804-278-4312; Circulation desk—804-278-4310

There is a security gate, so be sure to have your VLA Conference name badge with you.

University of Richmond – Boatwright Memorial Library

<http://library.richmond.edu/>

M-Th: 8a-1a; F: 8a-7p; Sat: 10a-6p;
Sun: 11a-1a

Contact: Cassandra Dee Taylor-Anderson,
Customer Services Supervisor, 804-289-8876

University of Richmond - William T. Muse Law Library

<http://law.richmond.edu/library/index.html>

M-Th: 6:30a-midnight; F: 6:30a-9p; Sat: 9a-9p;
Sun: 9a-midnight

Contact: Joyce Janto, jjanto@richmond.edu

Parking pass required; Joyce Janto or Andrew Frank, Access Services Librarian, can provide.

The Valentine

<http://thevalentine.org/collections/archives>

Specializes in the history of Richmond.

Museum hours: T-Sat: 10a-5p; Sun: 12p-5p

Archives: by appointment only, T-F: 12p-4p

VLA conference attendees may receive free admission to the museum galleries and 1812 John Wickham House during October 21-23 by showing their conference badge.

Brief orientations to the Valentine's Archives are available on a limited basis and may be scheduled by contacting Meg Hughes, Curator of Archives, at mhughes@thevalentine.org or (804) 649-0711 ext. 342.

Virginia Commonwealth University Libraries

<http://www.library.vcu.edu/>

James Branch Cabell Library: Sun 10a - Fri 10p (24-hours); Sat: 10a-10p

Tompkins-McCaw Library: M-Th: 7:30a-12a;
F: 7:30a-8p; Sat: 9a-6p; Sun: 11a-12a

Cabell Library is nearing the end of a \$50 million renovation/construction project. Tompkins-McCaw Library is located within a few blocks of the Conference site.

Virginia Museum of Fine Arts

<http://vmfa.museum/library/>

Museum hours: Sat–Weds, 10a-5p; Thursday & Friday, 10a-9p

Library: Collection focuses mainly on art, especially on resources that relate to the VMFA art collection. Open to the public; provides free internet (and wifi), as well as reference services. Has an archive, a rare books room, an extensive periodicals collection and thousands of clipping files on many topics related to art and the VMFA.

M-F: 12p-5p (visitors as early as 10a with prior arrangements)

Contact: Maggie Allbee, Reference Librarian: 804-340-1625; tours may be available

Library main number: 804-340-1495

Virginia State Law Library

<http://www.courts.state.va.us/courtadmin/library/home.html>

Open to conference attendees by appointment only: 804-786-2075, LawLibrary@courts.state.va.us

Virginia Union University

<https://www.vuu.edu/library.aspx>

M-T: 8a-10p; F: 8a-8p; Sat: 8a-3p; Sun: 2p-10p

Includes the L. Douglas Wilder Collections, memorializing Virginia's first African-American Governor.

Why Americans Love Their Public Libraries

By Dr. Wayne A. Wiegand
F. William Summers Professor of Library and Information Studies Emeritus, Florida State University

Indisputable fact: Americans love their public libraries. Evidence to support this statement abounds. A 2013 report by the Pew Research Center's Internet and American Life Project noted that in the previous decade "every other major institution (government, churches, banks, corporations) has fallen in public esteem except libraries, the military, and first responders." The study also found that 91 percent of those surveyed over 16 years old said libraries are "very" or "somewhat" important to their communities, and 98 percent identified their public library experience as "very" or "mostly positive." Another Pew study found 94 percent of parents believe libraries are important for their children; 84 percent said because libraries develop a love of reading and books.

Although in the 1980s many evangelists of information technology predicted the demise of public libraries by the turn of the century, they've been proven wrong. In 2012 (the latest year for which we have statistics) the U.S. had more public libraries than ever—17,219, including branches and bookmobiles. While the number of visits declined slightly in 2012 from 1.52 to 1.5 billion (the recession forced libraries to reduce hours by 2 percent; more patrons were downloading library e-books from home computers), the decade nonetheless showed a 21 percent increase. That same year 93 million Americans attended a public library program, a one-year increase of 4 percent and an eight-year increase of 38 percent; 65 million attendees were children, a nearly 4 percent increase from the previous year and a 24 percent increase from the previous decade. In 2012 public libraries circulated 2.2 billion items (including audio and video materials and e-books)—a 28 percent increase from 2003; circulation per capita showed a 10-year increase of 17 percent. Public libraries also provided users with access to 250,000 internet-ready computers, 100 percent more per capita than a decade earlier.

Americans love their public libraries, but why? Historical research shows reasons fit into three broad categories—for the useful information they make accessible; for the public spaces they provide that help construct community; and for the transformative potential that reading, viewing and listening to the commonplace stories that public libraries provide in a variety of textual forms.

Historical examples for each abound. First, useful information. As a Detroit teenager in the 1860s, Thomas Edison decided to read through the entire public library for scientific information. "He began

with the solid treatises of a dusty lower shelf and actually read ... 15 feet in a line," an interviewer reported. Another contemporary noted that "many times Edison would get excused from duty under pretense of being too sick to work, ... and invariably strike a beeline" for the public library, "where he would spend the entire day and evening reading ... such works on electricity as were to be had." In 1899, Wilbur and Orville Wright came upon an ornithology book in the Dayton Public Library "that rekindled their interest in human flight," writes one of their biographers. Harry Truman said in later life, "By the time I was 12 or 14, I had read every book in the [Independence, Mo. public] library, including the encyclopedias. ... Those books had a great influence on me."

Second, library as place. At the Atlanta Public Library's Sweet Auburn branch—one of the few places in Atlanta's 1930s segregated society where blacks felt welcome—director Annie Watters recalled one summer when 10-year-old Martin Luther King, Jr. came to the library several times during the week. "He would walk up to the desk and ... look me straight in the eye."

"Hello, Martin Luther," she would respond, always calling him by his first and middle name. "What's on your mind?"

"Oh, nothing, particularly," he would say. For Watters, that was the cue that King had learned a new "big word," and they then initiated a conversation in which King used the word repeatedly. Another game involved poetry. Again, King would stand by the desk, waiting. "What's on your mind, Martin Luther?" Watters would ask. "For I dipped into the future, far as the human eye could see," he responded. Watters immediately recognized the poem, and finished the verse: "Saw a vision of the world, and all the wonder that would be."

For many Americans (and I'll bet most of my readers) visiting a public library also constituted the first place in the public sphere where they enjoyed adult privileges, and by obtaining a library card as a child formally accepted a civic responsibility to respect public property. That sense of responsibility does not go away easily. One of Captain Chesley "Sully" Sullenberger's concerns after he landed US Airways Flight 1549 in New York's Hudson River on Jan. 15, 2009, was a Contra Costa (Calif.) Public Library book he had aboard his plane. It might come back late, he told the library, perhaps even water-damaged.

Third, the transformative potential of commonplace stories. In a 2008 interview, 88-year-old Pete Seeger recalled: "At age 7, a librarian ... recommended me a book ... about a teenager who runs away from his stepfather—who's beating him—and is adopted by a middle-aged

Indian whose tribe was massacred, and whose wife was sold into slavery, and is living alone." That he remembered this story so vividly eight decades later, a *New York Times* reporter noted in a 2014 obituary, was "fitting for someone who went on to engage issues of conscience."

For Oprah Winfrey, reading was "an open door for freedom in my life" that "allowed me to see ... a world beyond my grandmother's front porch" in Mississippi, "that everybody didn't have an outhouse, that everybody wasn't surrounded by poverty, that there was a hopeful world out there and that it could belong to me." In a small Milwaukee apartment as a 9-year-old in 1963, she read a public library copy of *A Tree Grows in Brooklyn*— the story of Francie Nolan whose life was full of humiliation and whose only friends were in books lining the public library shelves. "... I felt like my *life* was hers."

After her father died in 1963, 9-year-old Sonia Sotomayor buried herself in reading at her Bronx library and in the apartment she shared with her mother and brother. Her reading, she admitted, was her "solace and only distraction" that got her through this "time of trouble." Of particular interest was "Nancy Drew," who "had a powerful hold on my imagination. Every night, when I'd finished reading and got into bed and closed my eyes, I would continue the story, with me in Nancy's shoes until I fell asleep." Her mind, she noted, "worked in ways very similar" to Nancy's. "I was a keen observer and listener. I picked up on clues. I figured things out logically, and I enjoyed puzzles. I loved the clear focused feeling that came when I concentrated on solving a problem and everything else faded out." In 1963, most American public libraries had Nancy on their shelves. Not NYPL, however, where librarians considered series fiction "trash." Instead, Sotomayor got her copies of Nancy from her mother—for good behavior. NYPL finally dropped the ban on series fiction in 1976.

For generations now, library and government officials have argued that the public library's most important role is to provide access to useful information that develops intelligent consumers and informed citizens—the kind of information Thomas Edison pursued in his public library that, many argue, people can now retrieve on their computers, at home. Public library users, however, show a different set of priorities. For them, the tens of thousands of spaces public libraries provide for many purposes and the billions of commonplace stories they circulate in a variety of textual forms are as important as, perhaps even more important than, access to information, and for a variety of reasons.

Recent research in the fast-developing field of social neuroscience shows that substantial

benefits accrue to those who experience high levels of face-to-face contact, including improved vocabularies, an increased ability to empathize, a deeper sense of belonging, and—most important—a longer lifespan. Neuroscientific research that focuses on the social nature of commonplace reading reinforces these conclusions. Fiction, notes research psychologist Keith Oatley, "is a particularly useful simulation because negotiating the social world effectively is extremely tricky, requiring us to weigh up myriad interacting instances of cause and effect. Just as computer simulations can help us get to grips with complex [scientific] problems, ... so novels, stories and dramas can help us understand the complexities of social life."

For generations now, adolescent series fiction and adult westerns, romances, horror and science fiction novels have driven public library circulation. They still do. Through commonplace stories like these that they circulate by the billions, American public libraries help empower, inform, intellectually stimulate and inspire their readers, viewers and listeners, just like they did for Seeger, Winfrey and Sotomayor. And through the tens of thousands of spaces they make available to their patrons they help construct community in multiple positive ways through the billions of face-to-face encounters they nurture and the civic responsibility they teach, just like they did for Martin Luther King, Jr. and Sully Sullenberger.

Information, place, and reading. Americans love their public libraries for all these reasons—justification enough to encourage even more of our citizens to use these much-loved community incubators of personal happiness and informal self-education.

ENDNOTE:

Often referred to as the "Dean of American library historians," Dr. Wayne A. Wiegand is F. William Summers Professor Emeritus of Library and Information Studies at Florida State University and former director of the Florida Book Awards. He is the author of more than 100 articles and books. His newest book is *Part of Our Lives: A People's History of the American Public Library*. He also edited, alongside Pamela Spence Richards and Marija Dalbello, *A History of Modern Librarianship: Constructing the Heritage of Western Cultures*.

In 2008-2009, he was a National Endowment for the Humanities Fellow to support his research on the American Public Library. He holds a B.A. in history from the University of Wisconsin-Oshkosh (1968), the M.A. in history from the University of Wisconsin-Milwaukee (1970), the M.L.S. from Western Michigan University and a Ph.D. in history from Southern Illinois University (1974).



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FRIDAY, October 23**Friday Highlights****8:30 am**

Exhibit Hall Opens. Coffee, tea, and light breakfast provided. Sponsored by Midwest Tape.

9:00 am – 9:30 am

Scholarship and Awards Presentation and VLA Business Meeting

9:30 am – 10:30 am

Keynote Address with Lydia Netzer

10:45 am – 11:15 am

Visit the Exhibits.

Friday Concurrent Sessions

All sessions are open to all attendees.

Friday, October 23, 11:15 am – 12:00 pm
RM, Lower Level Salons 6–8

YS

Hands On: Preschool Science

Learn how to plan, research, and implement hands-on science experiments for your preschool crowd, and how Preschool Science is connected to Every Child Ready to Read early literacy skills. Find out how to locate resources to develop your own programs. Then, dive into STEAM with our hands on demonstrations while you get some one-on-one advice.

Presenters: Matt Haddox and Kathi DuBois,
Virginia Beach Public Library

Friday, October 23, 11:15 am – 12:00 pm
RM, Lower Level Dominion/Commonwealth

YS

Our Jefferson Cup Overfloweth

The 2015 Jefferson Cup Committee members will present an overview of some of the titles that were considered for the award.

Presenters: 2015 Jefferson Cup Committee Members

In locations, RM stands for Richmond Marriott and GRCC stands for Greater Richmond Convention Center.

Friday, October 23, 11:15 am – 12:00 pm
RM, Lower Level Salon 4

DI

The Changing View of LGBTQ

Libraries can serve lesbian, gay, bisexual, transgender, and questioning (LGBTQ) people by ensuring that this population is reflected in their collections and provided with library services. Learn how to better understand and serve the LGBTQ community by enhancing your book collection. Gain tips on the best titles to offer, including new resources.

Presenters: Janice Hummel and Levi Branson,
Ashburn Library

Friday, October 23, 11:15 am – 12:00 pm
GRCC, Street Level B17

PA

Bullseye: Neighborhood Profiles & Targeted Programming

Do you offer great programs that are poorly attended? Do you know who lives near your library? An important part of remaining relevant to your community is understanding the characteristics and aspirations of nearby residents, businesses, and organizations. We'll share CCPL's creation and use of neighborhood profiles to offer engaging programs.

Presenters: Meg King-Sloan, Barbara Ferrara,
Jessica Gonzalez and Hayley DeRoche,
Chesterfield County Public Library

Friday, October 23, 11:15 am – 12:00 pm
RM, Lower Level Salon 5

Projects Big and Small: How to Succeed at Them All

What do website redesign, National Library Week events, developing a maker-space, and the dreaded collection weeding all have in common? They are all projects libraries of any size may undertake to remain @ the Center. Learn the increasingly valuable principles of Project Management and how to apply them for project success.

Presenter: Bethany Young, Christopher Newport University

Friday Concurrent Sessions

Friday, October 23, 11:15 am – 12:00 pm
GRCC, Street Level B19

Jail Library Projects: A Public Library Partnership Opportunity

This presentation will examine a North Carolina public library's partnership services to jailed populations along with examples of similar library initiatives in Virginia and nationally. Service models will be shared along with best practices and lessons learned. This project is in conjunction with participation in the North Carolina Library Association's Leadership Institute.

Presenter: Elizabeth Gregg, Loudoun County Public Library

Friday, October 23, 11:15 am – 12:00 pm
RM, Lower Level Madison/Jefferson/Monroe

The 'Maker' Behind Maker-Space

The maker-space movement on the rise is growing in popularity. This hands-on approach to personal learning is well suited for application in public libraries but can be more involved than its practical name suggests. We will provide an overview of the process CCPL employed in order to implement a successful maker-space.


Presenters: Mike Mabe and Ben Strohm, Chesterfield County Public Library; Bruce Davies, PhD, CCPL Volunteer

Friday, October 23, 11:15 am – 12:00 pm
GRCC, Street Level B18

The CRRL NetStation Project: Public Access Computing with Chrome OS

Faced with a library full of aging public access computers but limited money for replacements? Maybe you've heard about Chrome OS and are wondering how it might fit into your organization. Come hear about one library's experience replacing all of their 250+ public access computers with Chromeboxes.


Presenter: Chris Glover, Central Rappahannock Regional Library

Friday, October 23, 11:15 am – 12:00 pm 
RM, Lower Level Salons 1-3

Urban Legend or Practical Pedagogy: Are You a Teaching Ninja?

Are learning styles real? What about the learning pyramid? How long can people pay attention in a lecture? In this interactive session, you will find out what the research says and discuss how this can impact your teaching and training. Fabulous prizes await!



Presenters: Candice Benjes-Small, Jennifer Resor-Whicker and Alyssa Archer, Radford University

Friday, October 23, 11:15 am – 12:00 pm 
RM, Street Level Salon D

Come OER or High Water: Librarians as Guides in an OER Adoption Model

Hesitation isn't an option when jumping into the choppy seas of Open Educational Resources (OER). Hold your nose, brace for the splash, and seize an extraordinary opportunity to enhance courses with quality open content and join a lively discussion on the challenges and opportunities that OER brings to librarianship.

Presenters: Heather Blicher and Joi Jackson, Northern Virginia Community College

Friday, October 23, 11:15 am – 12:00 pm 
RM, Street Level Salon C 

"Shall We March without Our Neighbours, I Trust Not": Defining the Roles and Goals of Primary Source Literacy

Last fall, the SAA-ACRL/RBMS Joint Task Force on the Development of Guidelines for Primary Source Literacy began work intended to complement the Framework for Information Literacy in Higher Education. Join us to discuss primary source literacy, its role in information literacy, and the information professional's role in educating patrons!

Presenter: Kira Dietz, Special Collections, Virginia Tech

Friday, October 23, 12:00 pm – 1:15 pm

Lunch Break

If you are not attending the Jefferson Cup Luncheon or the VCU-sponsored lunch and talk with Dr. Wayne A. Wiegand at the Library of Virginia, we invite you to visit local restaurants and join us again in the afternoon for additional sessions.

Friday, October 23, 12:30 pm – 2:00 pm
RM, Street Level Salons A&B

YS

The Jefferson Cup Luncheon with Gail Jarrow

Ticketed event. One hundred years ago, pellagra swept across the American South. No one knew the cause or cure for this deadly, disfiguring disease. *Red Madness: How A Medical Mystery Changed What We Eat* tells the story of the doctors, researchers, and public health officials who struggled to stop the epidemic and solve the baffling medical mystery. Gail Jarrow is an award-winning author of nonfiction books for ages 8 and above. Visit her at www.GailJarrow.com. Sponsored by the Friends of the Jefferson-Madison Regional Library.

Friday, October 23, 1:15 pm – 2:00 pm
RM, Lower Level Madison/Jefferson/Monroe

Keep Calm and Read On: A Penguin Random House Book Buzz

Collection development and readers’ advisory librarians, book club leaders, and anyone interested in being the first to hear about the hottest upcoming adult titles from Penguin Random House won’t want to miss this presentation. Find out which titles you and your patrons will want to read next!

Presenter: Lara Oliver, Penguin Random House

Friday, October 23, 1:15 pm – 2:00 pm
GRCC, Street Level B17

How Important is the Collaboration of Public, College, and Correctional Libraries in the Re-Entry Process of Offenders?

We looked at the correctional setting, the Department of Corrections Re-Entry Initiative, and what public, college, and correctional libraries are doing to support this process. If offenders are to succeed and contribute to their communities, support is vital. All types of libraries must be a part of that support.

Presenters: Freida Hull, Virginia Department of Corrections, St. Brides Correctional Center; Ernestine Batten-Meekins, Virginia Department of Corrections, Indian Creek Correctional Center

Friday, October 23, 1:15 pm – 2:00 pm
RM, Lower Level Salon 4

DI

PA

Fostering Diversity & Inclusion in Your Library

Are you doing everything you can to attract the most diverse job candidates possible? Do patrons from all walks of life feel welcomed and included at your library? Come hear from a panel of librarians representing a variety of communities discuss how to foster an environment of diversity and inclusion.

Presenters: Shari Henry, Arlington Public Library; Kevin Clement and Rekesha Spellman, Chesapeake Public Library; Mutahara Mobashar and Lena Gonzalez Berrios, Central Rappahannock Regional Library; Kareemah Hamdan, Henrico County Public Library



Part of Our Lives: A People’s History of the American Public Library

By Dr. Wayne A. Wiegand

Friday, October 23, 12:00 pm – 1:15 pm — Library of Virginia, 800 E. Broad St. VCU Libraries presents a talk by Dr. Wayne A. Wiegand, distinguished historian, noted authority on American library history, and F. William Summers Professor Emeritus at the School of Information, Florida State University. Dr. Wiegand will discuss his new book, *Part of Our Lives: A People’s History of the American Public Library* (Oxford UP). A light lunch will be served beginning at 12:00 pm. Seating is limited, so please register.

Friday Concurrent Sessions

Friday, October 23, 1:15 pm–2:00 pm **YS**
GRCC, Street Level B17

School Readiness @ the Library

Public libraries are frequently overlooked as key players in early childhood education. Learn more about Kindergarten assessments and preschool grants in Virginia so you can incorporate educational activities into programming and story-times. Learn how to become an active member within your community to help preschoolers become school ready.

Presenter: Cammy Koch, Chesterfield County Public Library

Friday, October 23, 1:15 pm–2:00 pm **VLACRL**
RM, Street Level Salon C

Mystery Solved: How Digital Tools Can Help Reveal the Past

A mysterious, 19th-century ship's journal resided in Rare Books and Special Collections for an unknown number of years, with little background information. This presentation will discuss how digital tools helped uncover the truth about the book, as well as bring its story to life again.

Presenter: Angie White, University of Richmond

Friday, October 23, 1:15 pm–2:00 pm
GRCC, Street Level B18

Seeking the Benjamins: Money Smart Week @ the Library

"Money Smart Week" (MSW) is a national initiative sponsored by ALA and the Federal Reserve. Come learn how we have participated in MSW and the many ways your branch/library system can host events to increase financial literacy skills. Participants will also learn about the Consumer Finance Bureau's free printed resources and community financial education project.

Presenter: Melanie Greene, Norfolk Public Library

Friday, October 23, 1:15 pm–2:00 pm
RM, Lower Level Dominion/Commonwealth

Creating 21st Century Libraries: Reinvention or Extinction

For 200 years, libraries were designed primarily as places to collect, access, and preserve print collections. The Steelcase Workspace Futures research team will help you rethink your space; understand design principles behind the renovation/creation of a library space for collaboration, concentration, and technology; and hear about the latest research and case studies being used in libraries today that impact student success.

Presenters: Tim Barron, Steelcase; Debbie Lennick, Creative

Friday, October 23, 1:15 pm–2:00 pm **VLACRL**
RM, Lower Level Salons 1–3 **DI**

Central for All Students: Creating Diverse Academic Library Instruction & Programming

By integrating critical pedagogy into instruction sessions and partnering with the Center for Diversity & Inclusion for programming, Radford University librarians seek to ensure that the library is central to the lives of all members of our diverse student body. In this session, we will share best practices and lessons learned.

Presenters: Katelyn Tucker and Craig Arthur, Radford University

Friday, October 23, 1:15 pm–2:00 pm **VLACRL**
RM, Street Level Salon D

Digital Writing and Information Literacy Initiative: A Collaboration of Metaliteracy Learners

How do we answer the ACRL Framework's call to develop collaborations that shift the ways we conceptualize and teach information literacy throughout the curriculum? The Digital Writing and Information Literacy Initiative (dwilicnu.wordpress.com) uses the concept of metaliteracy to position students, librarians, and writing teachers as collaborative creators in participatory online environments.

Presenters: Lauren Wallis and Trevor Hoag, Christopher Newport University

Jefferson Cup Luncheon

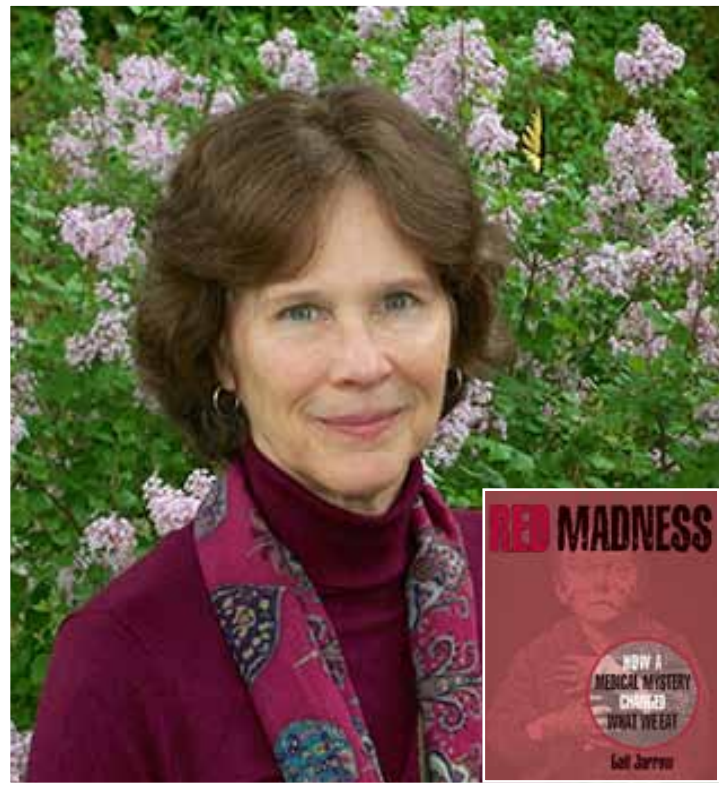
with author
Gail Jarrow

Friday, October 23
12:30 pm – 2:00 pm

\$37 for conference attendees

\$52 for non-attendees

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2015 VLA Scholarship **BASKET RAFFLE**

Your donations and raffle ticket purchases help to fund the VLA Scholarship and the Clara M. Stanley VLA Professional Associates Scholarship. Please contact Sasha Matthews librarian4ya@gmail.com and/or Lucinda Rush lrush@odu.edu regarding basket donations. Winners will be selected on Friday afternoon; you do not need to be present to win. Your basket may be picked up by a colleague but must be claimed by 4:00 pm. Cost for tickets: \$2 each or 3 for \$5.



Friday Concurrent Sessions

Friday, October 23, 2:00 pm – 2:30 pm
RM, Street Level Outside Grand Ballroom

Scholarship Raffle Basket Winners Announced

You do not need to be present to win. Your basket may be picked up by a colleague but must be claimed by 4:00 pm.

Friday, October 23, 2:30 pm – 3:15 pm
GRCC, Street Level B17

Building a Culture of Collaboration

The needs of the communities we serve are changing. Many times as librarians, we find ourselves struggling to navigate this changing landscape. Learn ways to conduct an environmental scan to identify potential partnerships and community stakeholders in order to ensure that the role of your library is meeting the needs of your community.

Presenter: Anita Jennings, City of Newport News

Friday, October 23, 2:30 pm – 3:15 pm **PA**
GRCC, Street Level B18

Getting that Library Job: Insights From Both Sides of the Table

Whether searching for your first library position or expanding your career, join us as we guide you through the process in academic and public libraries. We will provide practical tips and tricks, as well as share our recent experiences from both sides of the interview table.

Presenters: Katie Hoskins, Northern Virginia Community College; Cori Strickler, Bridgewater College; Clint Rudy, Suffolk Public Library

Friday, October 23, 2:30 pm – 3:15 pm **YS**
GRCC, Street Level B19

A is for Aeronautics: STEM Programming with NASA

Learn how to introduce young children to a variety of aeronautics concepts in a series of three fun STEM story programs developed by NASA Einstein Fellow Rebecca Vieyra. We will also have quick and easy tips for using these concepts in your library programs, regardless of space, staffing, or budget.

Presenters: Diana Price, Alexandria Library; Rebecca Vieyra, NASA

Friday, October 23, 2:30 pm – 3:15 pm **MEETUP**
RM, Lower Level, Dominion/Commonwealth **DI**

Graphic Novel Diversity Awards Informal Meetup

An informal meet up of the VLA Diversity & Inclusion Forum featuring a new book awards program. The Forum will introduce our first award, the VLA Graphic Novel Diversity Award, which will honor 2015 publications at the 2016 VLA Conference at the Homestead. The Awards Planning Committee will present the requirements for nomination. The committee will open up the floor to suggestions, questions and volunteers for judges.

Presenter: Kevin Clement, Chesapeake Public Library

Friday, October 23, 2:30 pm – 3:15 pm **PA**
RM, Lower Level Salon 5

Public Library Collection Management Discussion

An opportunity to share information, network, and discuss aspects of Collection Management: Acquisitions, Selection, Collection Maintenance, Collection Analysis, and emerging issues. Gain contacts and share strategies, successes, and concerns with other Collection Management librarians.

Presenters: Ann Theis, Henrico County Public Library; Shari Henry, Arlington Public Library

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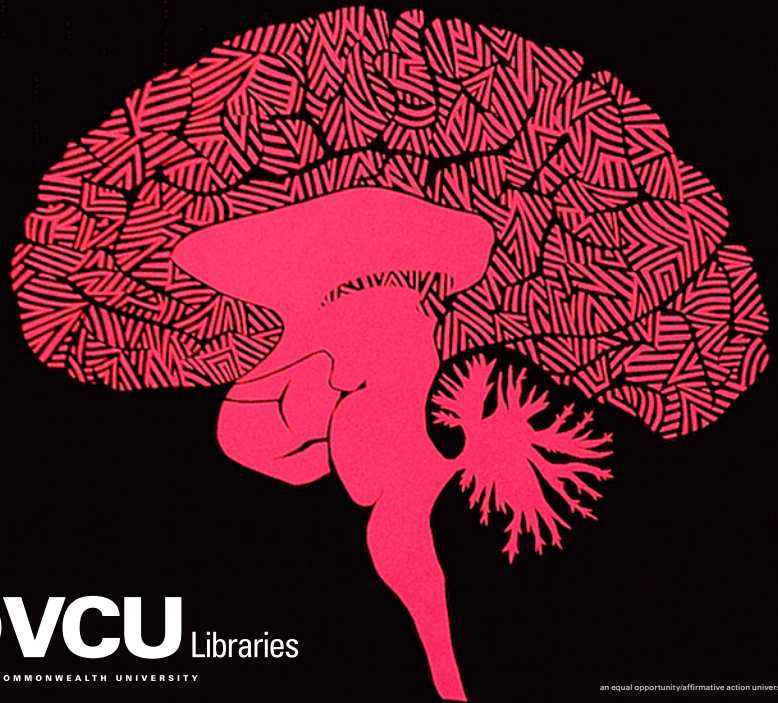
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Friday Concurrent Sessions

Friday, October 23, 2:30 pm–3:15 pm
RM, Lower Level Salon 4

A Tale of Two Libraries

Henrico County needed to build two new libraries with the same service model and basic space program, but in very different communities. Learn how individual libraries can address the needs and desires of unique communities and customize programming for their communities while complying with a system-wide standard of service.

Presenters: Kylan Shirley, BCWH; Jeff Hoover, Tappé Architects; Jerry McKenna, Henrico County Public Library

Friday, October 23, 2:30 pm–3:15 pm
RM, Lower Level Salons 6–8

YS

Growing a Youth Puppeteer Troupe

Harness the vibrant creativity and spirit of the young adults in your area. Middle school and high school puppeteers are great models for other youth, and heroes to young children. Librarians and youth will discuss their success in using puppets in library programs. Participants will leave with a discography of puppet songs for every season and event.

Presenters: Donna Hughes and Beth Trumm, Handley Regional Library

Friday, October 23, 2:30 pm–3:15 pm
RM, Street Level Salon D

VLACRL

Decentralizing the Core Competencies for Electronic Resources Librarians to Put the LIBRARY at the Center

When you hear the term Electronic Resources Librarian, do you think of yourself? This session will discuss the NASIG Core Competencies for Electronic Resources Librarians, explore methodologies for assessing skill levels of all library staff, and investigate ways to design professional development programs to make the LIBRARY central to users.

Presenter: Stacy Baggett, Shenandoah University

Friday, October 23, 3:30 pm–4:15 pm
RM, Lower Level Salons 6–8

YS

Display Neighborhoods: Where Are the Truck Books?

Where are the truck books? The dinosaur books? Every children's staff member is familiar with these questions. Learn how we changed the way we organize our picture book collection to be able to answer: "Right here!" Patrons are ecstatic; circulation has gone through the roof. Hear how Display Neighborhoods might work for you.

Presenters: Erin Rogers and Linda Shepard, Henrico County Public Library

Friday, October 23, 3:30 pm–4:15 pm
RM, Lower Level Madison/Jefferson/Monroe

YS

Tight Library Budget? Developing Community Partnerships to Promote Early Literacy

Augusta County Library has worked with six non-profit organizations to offer seven literacy programs for children and their families. Learn about our community partners, funding incentives, and how we reached more people than ever with: Rubber Ducky Club, Week of the Young Child, 1000 Books Before Kindergarten, Books for Newborns, Summer Reading incentives, Students' Art Displays and Read & Feed.

Presenters: Tammy Coulter and Ann Hunter, Augusta County Library

Friday, October 23, 3:30 pm–4:15 pm
RM, Lower Level Salon 5

Internships @ the Center of Learning and Experience

Thinking about hosting an internship program at your library? This session offers strategies for managing an internship program for either MLS/MIS students or undergraduates, focusing on ways of structuring the internship to provide a rich learning experience for the interns while ensuring that none of the library staff are overextended.

Presenters: Susan Erickson, Virginia Wesleyan College; Susan Paddock, Virginia Beach Public Library; Candice Cheshire, ECPI (and former intern at VWC)

Friday Concurrent Sessions

Friday, October 23, 3:30 pm–4:15 pm **LDF**
RM, Lower Level Salon 4

How to...NOT Get a Job at Your Library: Handling Rejection with Professionalism in Order to Succeed in the Future

Have you applied for a position but not been selected? How you react in this situation has an impact on your administrators' view of your potential for promotion. Using examples, role-playing, and audience feedback, we will discuss ways to reframe your attitude and behavior for future professional success.

Presenters: Elizabeth Hensley and Deborah Wright, Prince William Public Library

Friday, October 23, 3:30 pm–4:15 pm
RM, Street Level Salons A&B

Creating Destination Libraries through Customer Segmentation

The rise of digital content requires libraries to position their physical locations as destinations to drive usage. Libraries can use customer segmentation to identify needs and create destination identities for their facilities that attract customers by addressing those needs. Participants will understand the concepts that underlie the use and application of customer data.

Presenters: Tom Shepley, Pamunkey Regional Library; Clark Swanson, OrangeBoy Inc.

Friday, October 23, 3:30 pm–4:15 pm
RM, Lower Level Salons 1–3

Roanoke Baby

Learn how Roanoke Public Libraries, as part of the National Campaign for Grade Level Reading, and the Star City Reads campaign, created *Roanoke Baby*—a high-quality board book celebrating the lives of Roanoke's youngest residents and the special places they might visit in the city. This is the first book of its kind published through DuoPress in Virginia.

Presenters: Sheila Umberger, Charlsie Parker and Amber Yopp, Roanoke Public Libraries

Friday, October 23, 3:30 pm–4:15 pm **VLACRL**
RM, Street Level Salon C

Patent Please!

An increased focus on entrepreneurship in academia comes with an increased need to understand and be able to use patents. While they are a type of intellectual property, understanding and searching patents isn't always easy to delve into. This session will cover an introduction to the purpose, history, and issues related to patents and patenting, tricks and tools for searching patents, and how to teach students and faculty about patents.

Presenter: Maggie Nunley, University of Virginia

Friday, October 23, 3:30 pm–4:15 pm **VLACRL**
RM, Street Level Salon D

Digital Outreach: Strategies from Special Collections

Special Collections staff at the UVA Law Library use an array of digital outreach tools to remain a vital center for academic research in a technological world. This presentation discusses how library archives can open their digital collections to new research innovations like computerized topic modeling and strengthen the educational mission of an academic library through digital outreach.

Presenters: Loren Moulds and Randi Flaherty, University of Virginia Law Library

Upcoming FREE Job Search Workshops 2016

April 16th at the Alexandria Public Library

April 30th at the Smithfield Branch of Blackwater Regional Library

May 21st at VCU Library

June 4th at Bridgewater College

More details will be emailed/posted soon!

SAVE THE DATE



Educate, Advocate, Promote, Praise, Repeat

The Omni Homestead Resort
October 26–28, 2016

It's the Homestead's 250th Anniversary and they've invited VLA to join them. Hotel rooms will be \$250 for two nights (or \$155 apiece). More details will be publicized soon!

Want to join the 2016 Conference Committee?
Email Martha Hutzel mhutzel@crri.org, 2016 VLA President and
Sasha Matthews librarian4ya@gmail.com, 2016 VLA Conference Chair

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Meet the Author of Sway and Breakaway

Thursday, October 22, 9:00–10:00 am
Exhibit Hall Booth 111



MALiA's primary purpose is to provide services to its member libraries.

Services include:

- Negotiating discounted vendor contracts
- Providing professional development
- Cricut and Ellison dies to share
- Awarding scholarships
- Legislative lobbying

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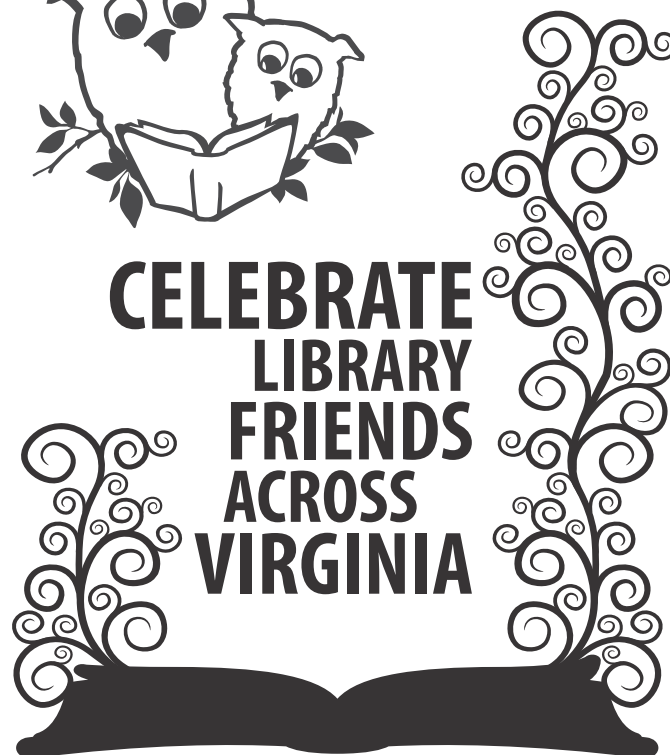
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Regional Library*



Poster Sessions

Thursday, October 22, 3:15 pm – 4:00 pm
Outside Exhibit Hall, RM, Street Level

Can You Spare 2 Hours? Target Your Audience with Customized E-news

E-newsletters (built in an affordable or free online mail platform) allow librarians to reach faculty with pointed, subject-based information. This poster features samples from a series of e-newsletters created by liaison librarians, as well as tips for producing customizable newsletters and discussion of impact focusing on increased interaction with faculty.

Presenters: Patricia Sobczak, Bettina Peacemaker, Martha Roseberry, and Sue Robinson, Virginia Commonwealth University

New Learning from Old Records: Teaching Information Literacy with Local History Resources

By teaching information literacy concepts through the context of local history resources, librarians can connect students with their community. Although the specific records are unique to each locality, the kinds of records and the exploration strategies are universal.

Presenters: Stephanie Hardy and Melissa Davis, Southern Virginia University

You Can Get what You Want: Library Instruction Strategies to Improve ILL Workflow

PA

Many ILL article requests are cancelled because the requested item is available in a database or free online. This poster will discuss the interaction between ILL and research help, and instruction strategies used to lower the number of cancellations and save time for ILL staff.

Presenter: Stephen Leist, Virginia Wesleyan College

Making it Easy: Reducing Perceived and Real Barriers to Finding Open Educational Resources

Perceptions of the time and effort required to locate open educational resources remains the most significant barrier to wider faculty adoption of OER. This poster explores a range of systems, projects, and models to aid librarians, educators, and the general public in quickly locating openly licensed and public domain materials.

Presenter: Anita Walz, Virginia Tech

Jargon-Free Librarianing: Speaking the Language of Our Patrons

PA

Librarians are notorious for speaking in jargon, often to the detriment of our users. By examining the words we use to communicate with people from both the resource discovery and instruction perspectives, we are seeking ways to break down barriers between ourselves as librarians and our users by providing consistency in both face-to-face communication and virtual interactions with resource discovery systems.

Presenters: Ashley Brewer, Lucinda Rush and Rachel Stott, Old Dominion University

Bring Out Your Dead: Digging up Print Reference Issues to Recommend what Is Next for a Collection

With the rise of online resources and discovery systems, the question of whether print reference is dead yet has been raised. In response to collection changes, VCU librarians assessed usage and issues in Cabell Library's print reference collection—revealing trends, challenges, and leading to proposed collection designs.

Presenters: Julie Arendt, Nell Chenault and John Glover, Virginia Commonwealth University

Leading from the Center Out: The Joint Library Services Leadership Team at James Madison University

In a system with multiple service points, how can leadership work together to keep the library as a whole relevant and central to students? James Madison University Libraries created the Joint Library Services Leadership Team, which works outside traditional departmental silos to provide coherent, consistent, and collaborative services regardless of location.

Presenters: K.T.L. Vaughan; Kristen Shuyler; Kelly Miller-Martin; Erika Peterson, James Madison University

How Students (Mis)use Sources: A Cross-University Comparison

Librarians spend hours teaching students how to find resources, but how well do students really use those sources in their papers? This poster shares the results of studies completed at two universities with very different study bodies. Despite the student differences, errors were consistent.

Presenters: Candice Benjes-Small and Eric Ackermann, Radford University; Carrie Ludovico and Carol Wittig, University of Richmond

VISIT THE MOTHERSHIP OF VIRGINIA'S PUBLIC LIBRARIES

THE LIBRARY OF VIRGINIA



While you're attending the Virginia Library Association Conference in Richmond, take a break with us. We've been establishing and supporting Virginia's public libraries for more than 100 years!

- Take a tour
- Explore *Remaking Virginia: Transformation through Emancipation*
- Grab breakfast or lunch at Discovery Café
- Find your family—use the Library's free onsite Ancestry link
- Treat yourself at the Virginia Shop—show your conference badge to receive a 10% discount on regularly priced merchandise



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congratulations to Henrico County
on the upcoming grand opening of the Libbie Mill Library



Vendor Directory

Booth # 403

3M Company

www.3M.com/us/library

3M Library Systems is an industry leader in library automation including areas such as RFID, collection theft protection, automated material handling and eBook/Audiobook lending.

Booth # 205

American Psychological Association

www.apa.org

American Psychological Association is the premier source for information in psychology. APA delivers this information through its expansive collection of books, journals, newsletters, electronic products and its website, www.apa.org.

Booth # 516

Association Book Exhibit

A combined display of scholarly/professional titles from leading publishers. Free ordering catalog available.

Booth # 111

Author Signings

Buy your books at O'Brien Associates (Booth 305) and come to Booth 111 for signings by authors Carrie Brown, Lydia Netzer, Seymour Simon, Tom Angleberger, Cece Bell and more! (A more detailed schedule will be provided.)

Booth # 202

Baker & Taylor

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Baker & Taylor is the premier worldwide distributor of digital and print books and entertainment products. The company leverages its unsurpassed worldwide distribution network to deliver rich content in multiple formats, anytime and anywhere. Baker & Taylor offers cutting-edge digital media services and innovative technology platforms to thousands of publishers, libraries, schools and retailers worldwide.

Booth # 105

Baum USA

<http://baumusa.com/>

BAUM Retec was established in Germany almost 35 years ago, which is also where we design and manufacture a growing range of high quality, assistive technology solutions for people who are blind or visually impaired. Our solutions include braille displays, reading machines, and magnification devices.

Booth # 412

BCWH

www.bcwh.com

BCWH is an Architecture, Interior Design, Campus Planning, & Landscape firm specializing in K-12, Higher Ed & Municipal projects.

Booth # 507

Book Systems, Inc.

www.booksys.com

Book Systems is a progressive Library Automation and Asset Management provider.

Atrium, our ultimate centralized library management solution, has advanced features like quick cataloging, configurable user interface, customizable reporting, and federated searching.

Booktracks meets the challenge of managing your textbooks and other assets by readily providing you the tools and information necessary so you'll know exactly what you have, where it is located, and who is responsible for it.

Booth # 508

Boopsie, Inc.

<http://www.boopsie.com>

Boopsie, Inc. is the industry-leading mobile platform-as-a-service (PaaS) provider for over 4,000 library locations worldwide. Boopsie's library-branded mobile apps are affordable, easy to deploy and maintain, and enable libraries of all types and sizes, including academic, corporate, public and special, to quickly acquire new users and increase circulation. Boopsie's mobile apps are fully hosted and maintained by Boopsie's

U.S. based customer service organization and are designed for Android, iOS, Windows Phone 8, Windows 8, Kindle Fire and even Blackberry platforms. Boopsie enables 24/7 remote library access via the user's device of choice.

Booth # 302

Bound to Stay Bound Books

www.btsb.com

We provide prebound juvenile library books with full processing and automation support available.

Booth # 103

Brodart Co.

www.brodart.com

Brodart's Books & Library Services Division strives to be an extension of your staff. We focus strictly on libraries and their needs to provide customizable services from selection to shelf. Fueled by the expertise of librarians and designed to streamline your overall workflow, our services range from Collection Development assistance to Cataloging and Processing services.

Booth # 209

Cambridge University Press

<http://www.cambridge.org>

Cambridge University Press is the publishing business of the University of Cambridge. Our purpose is to further the University's objective of advancing learning, knowledge and research.

Our peer-reviewed publishing lists, available in print and online, comprise over 45,000 titles covering academic research, professional development, over 350 research journals, school-level education, English language teaching, and Bible publishing. Coverage spans subjects from aesthetics through to zoology, with authors ranging from Shakespeare to English language teaching author Ray Murphy.

Booth # 109

Capstone

www.capstonepub.com

Capstone provides content-rich literacy resources in digital and print formats. We specialize in nonfiction and fiction for your patrons in grades Pre-K through 8th. All print books are hardcover library bound with over 4,500 titles available as interactive ebooks. Capstone's award-winning PebbleGO databases are wonderful for your K-6 researchers. Our Virginia representative, Rick Beale has been advising public libraries for over 26 years and can assist with Capstone's value services that include fast delivery at 99-100% fulfillment rates with special pricing for Virginia's public libraries.

Booth # 308

Children's Plus, Inc.

www.childrensplusinc.com

Children's Plus, Inc. is one of the fastest growing distributors of children's and young adult books in the country; offering the best in quality, service and selection. With nearly 300,000 titles and over 20,000 favorites in our guaranteed library editions, we can help you build your best library. From custom book lists to hand-selected featured titles, we bring you the best — PreK to YA!

Booth # 310

Comprise Technologies

www.CompriseTechnologies.com

Comprise leads the way with PC Access, Print & Copy, as well as fine payments in ONE Unified Product line that is compatible with every leading ILS. This PCI-Compliant solution encompasses every point of payment at your library: at the circulation desk with a point of sale system, online payments, and self-service kiosks that handle multiple types of transactions. Our PCI-Compliant credit card terminals can be connected to the point of sale system and the self-service kiosks. Our web-based reports provide library managers with easy-to-access data for every software solution that Comprise offers.

Vendor Directory

Booth # 213

Creative Office Environments

www.creative-va.com

Creative is a workplace interiors and technology company offering a wide array of products and services to meet the needs of the most demanding workplace issues. We provide superior quality products and a total commitment to service excellence—all through a 'single point of contact.' Creative's knowledge and understanding of changing work trends allow us to propose solutions that address Space, People and Technology needs in a convergent manner. Our added value is that we not only develop comprehensive solutions but also implement them through integrated project management.

C R E A T I V E | Advancing the way people live, learn and work

Booth # 306

Credo

<http://corp.credoreference.com>

Credo partners with libraries and educational institutions to prepare learners of all types to continuously learn and succeed in the knowledge economy. Credo's innovative solutions are designed to close information literacy gaps that persist throughout the student life cycle.

Booth # 511

Department of State—Washington Passport Agency

Representatives from the Washington Passport Agency will provide passport information to the

traveling public. The team will also distribute passport applications and answer questions about Passport Services and products including Smart Traveler Enrollment Program (STEP). In addition to answering questions about various passport services, such as the STEP program, the team will also speak on the interest of libraries who would like to participate in the Passport Acceptance Agent Program.

Booth # 401

The Design Collaborative

www.designcollaborative.cc

Providing programming, planning, and building design services for 21st Century Libraries across Virginia.

Booth # 108

Dominion Library Associates

Provides consulting services to libraries and non-profit entities in the following areas: Facility Needs Assessment, Focus Group Facilitation, Organizational and Management Studies, Strategic Planning, Development Services, Policy Development and Building Planning and Programs.

Booth # 210

Drexel University, College of Computing & Informatics

<http://cci.drexel.edu/>

Save the Date

April 18–19, 2016: Virginia Library Leadership Academy, Staunton, VA

May 2, 2016: Virginia Library Association Professional Associates Forum, DoubleTree Hotel, Williamsburg, VA

October 26–28, 2016: Annual Conference, The Omni Homestead Resort

October 11–13, 2017: Annual Conference, Hilton The Main, Norfolk, VA

Booth # 102

EBSCO Information Services

www.EBSCO.com

EBSCO provides e-journal, e-book and e-journal package and print subscriptions, e-resource management tools, full-text and secondary databases, and related services for all types of libraries, research organizations and corporations.

Booth # 110

**Encyclopedia Virginia /
VA Center for the Book**

encyclopediavirginia.org

Encyclopedia Virginia is a dynamic online publication that connects anyone anywhere to Virginia's history and culture. The Virginia Center for the Book sponsors book and reading-related activities. They are both programs of the Virginia Foundation for the Humanities.

Booth # 307

Enteros Design/Engberg Anderson

enterosdesign.com

Enteros Design and Engberg Anderson provide professional design services to libraries big and small. Our team has worked with over 120 libraries nationally, including 6 projects in Virginia. Our hands-on, integrated approach to library design allows us to fully understand our clients project goals, and bring the project in on time and on budget. The Enteros Design | Engberg Anderson team has gained a reputation for designing modern, efficient, and inspiring libraries that answer a community's specific need. We will design your new or renovated facility with a unique identity that your community will be proud to call its own.

Booth # 501

Gale, Cengage Learning

Gale, Cengage Learning

Gale, part of Cengage Learning, serves the world's information and education needs through its dynamic content pools, which are used in libraries, schools and online.

Booth # 513

HBA Architecture & Interior Design

www.hbaonline.com

HBA Architecture and Interior Design-Founded on excellence; HBA is committed to providing exceptional design and facility solutions to enhance our clients' business, the quality of our community and the environment. Innovative Library and Educational Design is our passion and providing well-built environments that foster learning and collaboration our goal. HBA has spent more than forty years pursuing its mission of excellence, and upholds a well-respected name in the region.

Booth # 214

HBM Architects

www.HBMArchitects.com

HBM is a nationally recognized architectural firm focused on library planning and design throughout the country. Our growth nationally and history of success with libraries is built on our collaborative approach to design and community involvement. We have worked with more than 300 libraries since the firm was established in 1976. We explore and help shape library trends as a result of our involvement with libraries across the country. We are known for a broad range of design solutions and architectural styles because we create buildings that resonate with the unique character of each community.

Booth # 507

Imagex, Inc.

<http://www.imagexinc.com/>

Imagex has more than 25 years of experience providing and servicing imaging systems, mainly MICROGRAPHICS equipment to libraries all over Virginia and D.C. We offer great customer service from initial free demos of the new technology in micrographic readers to installation, training and lifelong support. **HARDWARE:** Check scanners, document scanners, network scanners, book scanners and the unique microfilm/fiche scanner ST VIEWSCAN. **SERVICES:** Document and microfilm/fiche scanning. **SOFTWARE:** Cloud and on-premise Document Management Systems.

Vendor Directory

Booth # 114

Ingram Content Group

www.ingramcontent.com

With the largest print and electronic inventory in the book industry, Ingram delivers innovative systems, expertise, and precise assistance in developing and maintaining your library's collection. We offer the broadest inventory of print and electronic content, as well as videos, games, and music CDs. Ingram has the industry's highest fill rates, a wealth of collection development services, opening day collections, specialized lists, and a comprehensive standing order program.

Booth # 304

Innovative

www.iii.com

Innovative is dedicated to providing leading technology solutions and services that empower libraries and enrich their users worldwide. Innovative offers one of the broadest and most complete portfolios of library automation products on the market today. Innovative serves thousands of libraries in 66 countries and has offices around the world.

Booth # 204

Liberty Systems, Inc.

www.libertysystemsinc.com

Booth # 115

Library Interiors

www.libraryinteriorsinc.com

Booth # 509

Library of Virginia

<http://www.lva.virginia.gov/>

The Library of Virginia is one of the oldest agencies of Virginia government, founded in 1823 to preserve and provide access to the state's incomparable printed and manuscript holdings. Our collection, which has grown steadily through the years, is the most comprehensive resource in the world for the study of Virginia history, culture, and government. As the Commonwealth's library and archives, the Library of Virginia is a trusted educational institution. We

acquire, preserve, and promote access to unique collections of Virginia's history and culture and advance the development of library and records management services statewide.

Booth # 208

Louisiana State University School of Library and Information Science

The School of Library and Information Science at Louisiana State University offers a 36-hour ALA-accredited MLIS program. All classes are offered through asynchronous online delivery. As part of the SREB Common Market, Virginia residents pay in-state tuition rates for the degree.

Booth # 406

LYRISIS

www.lyrasis.org

LYRISIS is one of the largest non-profit membership organizations in the world that serves archives, libraries and museums, working collaboratively to create and offer value, leadership and technology for collections-holding institutions.

Booth # 514

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Booth # 405

Mango Languages

<http://www.mangolanguages.com/libraries/>

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learning through film, and the coolest promotional materials around, it's no wonder Mango is the most popular language-learning resource in public libraries. Interested in adding Mango to your Library?

Booth # 402

MEDI

www.medimicro.com

MEDI offers ScanPro 3000 is a universal scanner featuring high resolution optics and fast high resolution scanning at all magnifications. Stop by to check out the ScanPro 3000. MEDI provides quality onsite repairs of most microform equipment.

Booth # 409

MELOS, Inc.

www.melosinc.com

MELOS, Inc. is a full service library, school, and office furnishings company which has served Virginia, Maryland, and the District of Columbia since 1994. Specializing in the media center and school equipment markets, MELOS has proven its versatility and professionalism. With 20+ years of experience in the industry, MELOS has sales staff, project managers, and installation specialists to assist our Clients through all phases of their project.

Booth # 311

Mergent, Inc.

www.mergent.com

For over 100 years, Mergent, Inc. has been a leading provider of business and financial information on global publicly and privately listed companies. In addition to several other partnerships, Mergent is partners with Dun & Bradstreet® to provide several online/print solutions. Mergent has been a trusted partner to academic, corporate, and financial professionals and institutions globally. Today we continue to build on a century of experience by transforming data into knowledge and combining our expertise with the latest technology to create new global data solutions for clients.

Booth # 313

Midwest Tape

www.midwesttapes.com

Midwest Tape provides DVD, CD's music, and Audio CD's to libraries. We offer VIP processing, OCLC cataloging, and Standing order carts for libraries that would need these services. We are proud to offer our digital platform hoopla, this is Movies, Music, Television, Audio books, and eBooks available in a patron driven one stop platform.

Booth #113

NMS Imaging

www.nmsimaging.com

Incorporated in 1971, NMS Imaging helps Commercial Businesses, Government Agencies, and Libraries optimize their business processes. The company's expertise involves developing systems that integrate document images, data resources and workflow technology into powerful information management tools that achieve real measurable benefits.

NMS Imaging integrates best of class products from ST Imaging, Konica Minolta, nextScan, Cabinet and Square 9 with eFlow their world class Enterprise Workflow Software. eFlow is NMS Imaging's cloud based Document Management & Workflow Solution.

NMS Imaging is a certified Small Business, GSA Contractor headquartered in Silver Springs, MD

Booth # 301, 303 and 305

O'Brien Associates

www.obrienassociates.com

Serving libraries since 1953, O'Brien Associates represents publishers of high-quality fiction and non-fiction print and digital resources.

Booth # 107

Ovid/Wolters Kluwer

www.ovid.com

Booth # 104

Oxford University Press

oup.com/us

Vendor Directory

Booth # 408

Penguin Random House

global.penguinrandomhouse.com

Penguin Random House is the leading adult and children's publishing house in North America, the United Kingdom, and many other regions around the world. In publishing the best books in every genre and subject for all ages, we are committed to quality, excellence in execution, and innovation throughout the entire publishing process.

Booth # 309

PolicyMap

www.PolicyMap.com

PolicyMap is an easy to use, affordable online mapping tool enabling academic institutions, public libraries, governments and others to access data about communities and markets across the US. Users can focus on analyzing data rather than learning to use a complicated mapping tool. Faculty and students use PolicyMap for research and course work. Administrators use PolicyMap to assist with development projects, community engagement and grant writing. Public libraries use PolicyMap for strategic planning, grant writing, community engagement and ready reference.

Booth # 106

Pronunciator LLC

<http://www.pronunciator.com/>

Pronunciator is the world's largest language-learning service, with 4,000 language combinations; ESL taught in 50 languages; music and lyrics for language learners; feature films; citizenship prep; and so much more. Come visit us on Friday morning!

Booth # 212

ProQuest

proquest.com

ProQuest is committed to empowering researchers and librarians around the world. The company's portfolio of assets — including content, technologies and deep expertise — drives better research outcomes for users and greater efficiency for the libraries and organizations that serve them.

Booth # 201

Recorded Books

www.recordedbooks.com

Recorded Books is the leading provider of digital products and services for the library market. Through OneClickdigital, Recorded Books provides the largest collection of exclusive, multi-access downloadable audiobooks as well as eAudio and eBook content from multiple publishers. RBdigital includes online educational and entertainment services, including digital magazines, language-learning programs, software training, movies, reference databases and more.

Booth # 407

Scannx, Inc.

www.scannx.com

Scannx, the leading supplier of book-edge scanning solutions for library patrons and staff, has developed powerful, yet easy-to-use, software that works with specialized book, document and photo scanners to replace copiers in libraries. Scannx Cloud Services tracks usage, enables features and pushes updates remotely via the internet. Scannx customers have scanned over 45 million pages in the last few years with less than 3% of the pages scanned going to print. The system is integrated with 3rd party debit and credit card payment systems for cost recovery options. Its enhanced authentication options limit access to authorized personnel only.

Booth # 312

SirsiDynix

www.sirsidynix.com

SirsiDynix connects people with knowledge at more than 23,000 libraries around the world. Through library management technology and search and discovery tools, libraries using SirsiDynix technology bring relevant resources and the power of knowledge to their users and communities. SirsiDynix technology is architected to be open, scalable, and robust, offering a complete out-of-the-box solution and unparalleled flexibility through APIs and web services. Complemented by the most experienced training, consulting, and support staff in the industry, SirsiDynix helps libraries create tomorrow's libraries, today.

Booth # 506

Spacesaver Storage Solutions

www.spacesaververa.com

At Spacesaver we recognize that to preserve and protect the variety of media our libraries now house and to ensure safe, convenient user access to the media collections, a specialized storage strategy must be developed. The flexibility to accommodate virtually any type of shelving system, cabinet or rack, and the development of numerous product innovations designed to provide user safety and enhance collection preservation have made Spacesaver the leader in library shelving and library display systems. Modern libraries have evolved from their traditional roles, and face the challenge of transitioning from simple book collections to multifunctional learning centers and community gathering places. Let us help with your space planning to meet your specific challenges!

Booth # 314

StarWalk Kids Media

www.StarWalkKids.com

StarWalk Kids Media is a PreK-8 digital learning company distinguished by its unique cloud-based curriculum, publishing and distribution platform. The National Science Foundation-funded StarWalk Writer software raises the bar in educational technology, facilitating collaborative reading, writing and research in a single, digital environment. The Writer is integrated with an exclusive, enhanced eBook collection, including 500+ titles from Seymour Simon, Jim Arnosky, Kathryn Lasky, Pat Mora, Diane Stanley, Laura Vaccaro Seeger, Bernard Waber, Jane Yolen and more. For a surprisingly affordable, annual subscription price, schools and libraries access professionally narrated, high-quality mentor texts that allow multiple-user access, work on any device.

Booth # 411

Tech Logic

www.tech-logic.com

Tech Logic focuses exclusively on serving libraries.

As a caring industry pioneer, we serve all patrons and staff by offering the most innovative

and reliable solutions for your library. Our truly American designed and manufactured products transform the tedium associated with:

- Material handling & automation,
- Patron self-service,
- Security systems,
- Education technology,
- Mobile device management, etc.

Tech Logic delivers streamlined, cost-effective and people centric patented products and processes enhancing the user experience for all members of your community.

Booth # 211

Thirty-one

Thirty-one is a company that sells unique and on-trend purses, accessories and products that offer organizing solutions. 10% of all proceeds will be donated to the VLA Scholarship Fund.

Booth # 502

TLC—The Library Corporation

www.tlcdelivers.com

TLC is a family-owned company with a singular commitment of serving libraries worldwide. From our innovative automation and cataloging solutions to our award-winning customer service and support, TLC is the one-stop resource for all of your library automation needs.

Booth #215

Total Boox

www.totalboox.com/librarianskit

More Reading For Patrons--Less Spending for Libraries. Total Boox: a revolutionary ebook service. Give your patrons instant, unlimited access to 50,000+ ebooks from established publishers, including O'Reilly, Berlitz and Elsevier. No holds, no tokens, no frustrations: instant access. Expand your collection. Fully engage your community in reading. Pay only for pages read. Visit booth 215 to find out how libraries across the country are using Total Boox.

Vendor Directory

Booth # 206

Transparent Language, Inc.

www.transparent.com

Transparent Language builds language-learning software for consumers, educational institutions, libraries, corporations, and government organizations. Working with language experts and native speakers around the world, Transparent Language is committed to helping millions learn new languages quickly, easily, and effectively.

Booth # 207

Treasure Trove

I design jewelry made with semi-precious stones using sterling silver & other metals. I also make hair accessories.

Booth # 102

UNC-Greensboro: Department of Library & Information Studies

<http://lis.uncg.edu>

The UNCG Department of Library and Information Studies (LIS) connects people, libraries, and information through research, teaching, and service to enrich living and working in a global environment.

Booth # 413

University of Kentucky

<https://ci.uky.edu/lis/>

The University of Kentucky School of Library and Information Science offers a highly ranked ALA-accredited master's program in Library Science as well as a master's degree in Information Communication Technology. The MLS program can be completed entirely online, and students enrolled in online classes pay resident (in-state) tuition rates. Specialization tracks in the MLS are offered in general studies, health informatics, public libraries, academic libraries, information technology, and school media librarianship. Students interested in the residential ICT master's program can specialize in policy and regulation, technology and analytics, and health.

Booth # 503

University of North Texas

The Department of Library and Information Sciences at the University of North Texas prepares information professionals to meet the needs of the global information society. Programs offered at the bachelors, masters and doctoral levels, as well as graduate academic and school library certifications, all designed to prepare students for information careers in educational and professional settings. The department offers flexible course schedules with some programs delivered nearly 100% online, while others incorporate blended learning. The ALA-accredited Master's program has cohorts located in various states across the country, with Web institutes that provide onsite sessions for students and faculty to meet face to face.

Booth # 404

University of Pittsburgh, School of Information Sciences, Library and Information Science

<http://www.ischool.pitt.edu/>

Library & Information Science at the University of Pittsburgh is home to an ALA-accredited degree program with a 100+ year history of producing leaders and innovators in libraries and archives. Both MLIS and PhD students have opportunities to gain professional experience prior to graduation. Our MLIS is ranked 10th by US News & World Report. Students enroll in traditional on-campus courses or in innovative PittOnline courses and earn their degree without leaving their careers, homes or families.

Booth # 510

University of Rhode Island

<http://harrington.uri.edu/graduate/library-information-studies/>

The University of Rhode Island's Graduate School of Library and Information Studies offers online, face-to-face, and hybrid courses in three optional tracks—Digital Media, Community Leadership, and School Library Media. We are ALA, RIDE, NCATE, and NEASC accredited. Our graduates benefit from opportunities to engage

in real-world learning, and develop competencies as information professionals, educators, and effective communicators. We are part of the Harrington School of Communication and Media, so our students get the benefit of taking courses from Film, Writing, Communication, and Journalism as well. Students also enjoy our dual MA programs with English and History.

Booth # 203

University of South Carolina School of Library and Information Science

<https://sc.edu/mcis>

The mission of the University of South Carolina School of Library and Information Science is to provide and promote the highest levels of education and leadership in library and information science, services, and studies through outstanding teaching, research and service.

The Master of Library and Information Science degree program prepares professionals for a rewarding career in information specialization within libraries and various businesses and organizations.

Booth # 512

University of Tennessee, School of Information Sciences

www.sis.utk.edu

The University of Tennessee School of Information Sciences is educating the next generation of information professionals for a dynamic world. Explore your future career with our diverse team of faculty whose research is addressing cutting-edge information problems. The masters degree may be completed on-campus or from a distance. An interdisciplinary doctoral degree in communication and information is also offered.

Booth # 410

Virginia Association of Law Libraries

<http://valltalk.blogspot.com/p/officers-and-committees.html>

Booth # 504

Virginia Credit Union

www.vacu.org

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Booth # 414

The Virginia Shop/The Library of Virginia Foundation

thevirginiashop.org

The Virginia Shop showcases items inspired by the state of Virginia. All proceeds support the efforts of the Library of Virginia in promoting cultural and historical literacy throughout the commonwealth.

Booth # 112

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Richmond Events and Info

Richmond parking:

<http://tinyurl.com/VLAParking2015>

Richmond News, Events, Entertainment and Sports:

<http://rvanews.com>



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